

DOORS
OPEN
THURS
AT

3 PM

Except where prohibited
by law. Hours of our
Black Friday Sale
may vary by store.
Please check with
your local store
for details.

NP99W438299967ABC-F1

WHILE THEY LAST!

9⁹⁹

ST. JOHN'S BAY
FLANNEL SHIRT
FOR HIM OR
SWEATER
FOR HER
select styles
reg. \$30-\$34



WHILE THEY LAST!

7⁹⁹

AFTER \$12
MAIL-IN REBATE**
COOKS POWER
BLENDER, 12-CUP
PROGRAMMABLE
COFFEE MAKER,
NONSTICK GRIDDLE OR
5-QT. PROGRAMMABLE
SLOW COOKER
jcp.com 780-5503,
780-5500, 780-3149,
780-5520 sale \$19.99
reg. \$40-\$70
**See p. 12 for terms and limitations.



WHILE THEY LAST!

49⁹⁹

AFTER \$50
MAIL-IN REBATE**
DRONE WITH
CAMERA
jcp.com 683-0127
sale \$99.99
reg. \$150
**See p. 12 for terms
and limitations.



JCPenney

BLACK
FRIDAY
DEALS
WHILE THEY LAST!

GET IN STORE EARLY!
YOU COULD GET A

\$500 OFF \$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
STARTING THANKSGIVING DAY

OR

YOU COULD RECEIVE A

\$100 OFF \$100
OR MORE

OR

\$10 OFF \$10
OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

+

YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH
GRAND PRIZES

WHILE SUPPLIES LAST!

Some restrictions and exclusions apply. See page 2 for details.

IT'S ON!

THURSDAY-2PM FRIDAY,
NOVEMBER 26-27

SHOP JCP.COM ALL DAY
THANKSGIVING, PLUS
GET FREE SHIPPING
OVER \$49 THURS-MON

Some restrictions and exclusions apply. See page 71 for details.
Shop jcp.com 12AM CST Thursday through 2PM CST Friday.



WHILE THEY LAST!

25% OFF

NIKE ATHLETIC
SHOES & APPAREL
FOR HIM AND HER
select styles
reg. \$25-\$85



WHILE THEY LAST!

149⁹⁹ EA.

AFTER EXTRA 30% OFF
1/2 CT. T.W. DIAMOND
STUDS OR 1/5 CT. T.W.
PENDANT IN 10K GOLD
jcp.com 271-1015, 1008,
8885, 8882 sale \$214.27 ea.
reg. \$624.98-\$729.15



EXTRA
30% OFF

ALL FINE JEWELRY
ALREADY-REDUCED
40-65% OFF

Studs or pendant in white or yellow gold.

\$379.99 pr.
AFTER EXTRA 30% OFF
1 CT. T.W. DIAMOND STUDS
IN 14K GOLD
jcp.com 271-1014, 1009
sale \$542.84 pr.
reg. \$1499.98 pr.

WHILE THEY LAST!

19⁹⁹

BOOTS FOR HER
select styles
reg. \$60-\$90



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.

WHILE THEY LAST!

14⁹⁹

AFTER \$5 MAIL-IN REBATE**
COOKS PRE-SEASONED
COOKS 3-PC. FRY PAN
SET, DOUBLE REVERSIBLE
GRILL, CORNBREAD PAN
OR 11" ROUND GRILL PAN
jcp.com 782-1762, 782-1760,
782-1763, 782-1761
sale \$19.99
reg. \$60



cooks
gourmet home

WHILE THEY LAST!

24⁹⁹

AFTER \$15
MAIL-IN REBATE**
COOKS 3.5-QT.
ENAMEL CAST
IRON DUTCH OVEN
jcp.com 782-1764,
782-1767, 782-1771
sale \$39.99
reg. \$120



cooks
gourmet home

WHILE THEY LAST!

12⁹⁹

AFTER \$15 MAIL-IN REBATE**
18-PC. SET
PYREX GLASS STORAGE SET
jcp.com 795-9568
sale \$27.99
reg. \$80



pyrex

**See page 12 for terms and limitations.

WHILE THEY LAST!

27⁹⁹

AFTER \$20
MAIL-IN REBATE**
12-PC. SET
COOKS STAINLESS
STEEL COOKWARE SET
jcp.com 782-1730
sale \$47.99
reg. \$100



cooks
gourmet home

WHILE THEY LAST!

29⁹⁹

AFTER \$20 MAIL-IN REBATE**
13-PC. SET
COOKS ALUMINUM
NONSTICK
COOKWARE SET
jcp.com 782-1728
sale \$49.99
reg. \$100
also in red



cooks
gourmet home

WHILE THEY LAST!

14⁹⁹

AFTER \$5
MAIL-IN REBATE**
6-PC. SET
CORNINGWARE
BAKEWARE SET
jcp.com 795-9593
sale \$19.99
reg. \$70



CORNINGWARE

WHILE THEY LAST!

14⁹⁹

AFTER \$5
MAIL-IN REBATE**
CUISINART ADVANTAGE
12-PC. KNIFE SET OR
OSTER 14-PC. COLOR
KNIFE BLOCK SET
jcp.com
793-6050,
793-0167
sale \$19.99
reg. \$50

Oster
Cuisinart



WHILE THEY LAST!

19⁹⁹

AFTER \$5
MAIL-IN REBATE**
FARBERWARE
30-PC. KNIFE &
TOOL SET OR
15-PC. STAINLESS
STEEL KNIFE SET
jcp.com 793-0166,
793-0539
sale \$24.99
reg. \$60-\$80
Tool set not shown.

FARBERWARE



WHILE THEY LAST!

39⁹⁹

AFTER \$30
MAIL-IN REBATE**
24-PC. SET
PHILIPPE RICHARD
STAINLESS STEEL
COOKWARE SET
jcp.com
782-2410
sale \$69.99
reg. \$200

PHILIPPE
RICHARD



WHILE THEY LAST!

49⁹⁹

AFTER \$20
MAIL-IN REBATE**
12-PC. SET
COOKS CERAMIC
NONSTICK
COOKWARE SET
jcp.com
782-2102
sale \$69.99
reg. \$200

cooks
gourmet home



WHILE THEY LAST!

9⁹⁹
AFTER \$10 MAIL-IN REBATE**

COOKS 10-SPEED HAND MIXER, 4-SLICE TOASTER OVEN, HOT AIR POPCORN POPPER, 10-SPEED GLASS BLENDER, 12" SKILLET, FLIP WAFFLE MAKER, 10-CUP RICE COOKER, OSTER WINE OPENER, SUNBEAM 4-SLICE TOASTER OR CLASSIC IRON OR BELLA PANINI GRILL

jcp.com 780-5516, 780-5508, 780-5087, 780-5519, 780-5506, 780-5502, 780-5071, 780-4075, 780-3216, 801-0504, 780-3013

sale \$19.99 reg. \$35-\$60

**See page 12 for terms and limitations.



cooks BELLA Sunbeam Oster

WHILE THEY LAST!
79⁹⁹

AFTER \$50 MAIL-IN REBATE**
SUNBEAM HERITAGE STAND MIXER
jcp.com 780-4310
sale \$129.99 reg. \$220

Sunbeam



WHILE THEY LAST!
49⁹⁹

AFTER \$20 MAIL-IN REBATE**
COOKS MICROWAVE
jcp.com 780-5518
sale \$69.99 reg. \$175

cooks



WHILE THEY LAST!
9⁹⁹

AFTER \$10 MAIL-IN REBATE**
NOSTALGIA ELECTRICS SHAKE & POP POPCORN MAKER OR .5-QT. ICE CREAM MAKER
jcp.com 780-1239, 780-1258
sale \$19.99 reg. \$40

NOSTALGIA ELECTRICS



WHILE THEY LAST!
4⁹⁹

AFTER \$5 MAIL-IN REBATE**
COOKS 1.5-QT. SLOW COOKER
jcp.com 780-5509
sale \$9.99 reg. \$20

cooks



WHILE THEY LAST!
29⁹⁹

AFTER \$25 MAIL-IN REBATE**
COOKS SINGLE-SERVE COFFEE MAKER OR POWER PRO 700-WATT BLENDER
jcp.com 780-5515, 780-5507
sale \$54.99 reg. \$100-\$120

cooks



WHILE THEY LAST!
19⁹⁹

AFTER \$15 MAIL-IN REBATE**
COOKS CERAMIC GRIDDLE, WAFFLE MAKER OR SKILLET
jcp.com 780-5525, 780-5524, 780-5526
sale \$34.99 reg. \$60

cooks



WHILE THEY LAST!
7⁹⁹

AFTER \$12 MAIL-IN REBATE**
COOKS 5-QT. PROGRAMMABLE SLOW COOKER, POWER BLENDER, 12-CUP PROGRAMMABLE COFFEE MAKER OR NONSTICK GRIDDLE
jcp.com 780-5520, 780-5503, 780-5500, 780-3149
sale \$19.99 reg. \$40-\$70

cooks



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

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WHILE THEY LAST!

9.99
EA.

PHILIPPE RICHARD
STAINLESS
STEEL
SETS
jcp.com 781-8033,
781-8034, 781-8032,
781-8031,
781-8035,
781-8030
reg. \$24 ea.



WHILE THEY LAST!

19.99

AFTER \$5
MAIL-IN REBATE**
38-PC. SET
SNAPWARE
STORAGE SET
jcp.com 781-0271
sale \$24.99
reg. \$60



WHILE THEY LAST!

19.99

AFTER \$10 MAIL-IN REBATE**
16-PC. SET
ANCHOR HOOKING
BAKE & PREP SET
jcp.com 795-0132
sale \$29.99
reg. \$60



WHILE THEY LAST!

169.99

10-PC. SET
SIMPLY CALPHALON
NONSTICK
COOKWARE SET
jcp.com 782-3737
reg. \$300



WHILE THEY LAST!

59.99

AFTER \$20 MAIL-IN REBATE**
10-PC. SET
COOKS HARD-ANODIZED,
DISHWASHER-SAFE NONSTICK
COOKWARE SET
jcp.com 782-2685, 782-0305
sale \$79.99
reg. \$200



cooks
jcp.com

WHILE THEY LAST!

12.99

AFTER \$10
MAIL-IN REBATE**
T-FAL 5-QT.
NONSTICK JUMBO
COOKER
OR PHILIPPE
RICHARD 6-QT.
PRESSURE COOKER
jcp.com 782-2412,
782-0112
sale \$22.99
reg. \$60



T-fal
PHILIPPE
RICHARD

WHILE THEY LAST!

49.99

AFTER \$20
MAIL-IN REBATE**
BELLA 6-QT.
PRESSURE COOKER
jcp.com 780-3058
sale \$69.99
reg. \$135



BELLA

WHILE THEY LAST!

29.99

AFTER \$25
MAIL-IN REBATE**
COOKS
CONVECTION
6-SLICE
TOASTER
OVEN
jcp.com
780-5078
sale \$54.99
reg. \$120



cooks
jcp.com

WHILE THEY LAST!

49.99

AFTER \$20 MAIL-IN REBATE**
COOKS MEAT SLICER
jcp.com 780-5517
sale \$69.99
reg. \$120



cooks
jcp.com

WHILE THEY LAST!

89.99

AFTER \$10
MAIL-IN REBATE**
14-PC. SET
CUISINART
CERAMIC
NONSTICK
COOKWARE
SET
jcp.com
782-0307
sale \$99.99
reg. \$220
Cook not included.



Cuisinart

WHILE THEY LAST!

99.99

16-PC. SET
RACHAEL RAY
PORCELAIN NONSTICK
COOKWARE SET
jcp.com 782-0286
reg. \$250



RACHAEL RAY

WHILE THEY LAST!

19⁹⁹

AFTER \$20
MAIL-IN REBATE**
BELLA TRIPLE
1.5-QT. BUFFET
OR TRIPLE SLOW
COOKER

jcp.com
780-3039,
780-3150
sale \$39.99
reg. \$70



**See page 12 for terms and limitations.

WHILE THEY LAST!

99⁹⁹

+ EXTRA \$15 MAIL-IN REBATE**

**KEURIG 2.0
K250 BREWER**

jcp.com 780-6107 reg. \$175
includes 4 K-Cup pods
and water filter starter kit



WHILE THEY LAST!

299⁹⁹

MAIL-IN REBATE**
+ EXTRA 10% OFF
KITCHENAID ARTISAN
5-QT. STAND MIXER
KSM150PS

jcp.com 780-4069
sale \$349.99
reg. \$500



WHILE THEY LAST!

199⁹⁹

AFTER \$50
MAIL-IN REBATE**
+ EXTRA 10% OFF
KITCHENAID
4.5-QT. CLASSIC
STAND MIXER
K45SSWH

jcp.com
780-1090
sale \$249.99
reg. \$375



WHILE THEY LAST!

69⁹⁹

**NUTRIBULLET
BLENDER**

jcp.com 780-4051,
780-4353
reg. \$135-\$150

\$89.99

**NUTRIBULLET
PRO 900 SERIES
BLENDER**

jcp.com
780-4052,
780-1369
reg. \$165-\$215



WHILE THEY LAST!

39⁹⁹

AFTER \$30
MAIL-IN REBATE**
NOSTALGIA
ELECTRICS
GATSBY
KETTLE
TABLETOP
POPCORN
MAKER

jcp.com
780-1238
sale \$69.99
reg. \$135



WHILE THEY LAST!

29⁹⁹

AFTER \$10
MAIL-IN REBATE**
WARING MINI
DEEP FRYER OR
CUISINART 12-CUP
PROGRAMMABLE
COFFEE MAKER

jcp.com 780-3007,
780-6077
sale \$39.99
reg. \$75-\$100

**WARING
Cuisinart**



WHILE THEY LAST!

89⁹⁹

+ EXTRA \$15
MAIL-IN REBATE**
KEURIG K-CUP
BREWER K45 ELITE

jcp.com 780-6015
reg. \$175



WHILE THEY LAST!

79⁹⁹

**NUWAVE
OVEN**

jcp.com
780-4004
reg. \$150



WHILE THEY LAST!

39⁹⁹

NINJA MASTER PREP PRO

jcp.com 780-4362
reg. \$90

\$59.99

**NUTRI NINJA
NUTRIENT
& VITAMIN
EXTRACTION
BLENDER**

jcp.com
780-4016
reg. \$150



WHILE THEY LAST!

29⁹⁹

AFTER \$10
MAIL-IN REBATE**
OSTER 16-SPEED
BLENDER

jcp.com 780-4393
sale \$39.99
reg. \$70



WHILE THEY LAST!
39⁹⁹
**ANY SIZE
PINNACLE HARDSIDE
LUGGAGE**
Choose 20", 24" or 28" upright.
jcp.com 047-2015, 047-2019,
047-2022, 047-2026, 047-2014
reg. \$180-\$220

**SPINS
360°**

WHILE THEY LAST!
39⁹⁹
**4-PC. SET
PROTOCOL GOODWIN
LUGGAGE SET**
jcp.com
047-8015
reg. \$180

**SPINS
360°** PROTOCOL

WHILE THEY LAST!
**60%
OFF**
ALL SAMSONITE LUGGAGE
\$47.99-\$214.99
reg. \$120-\$540

Sams^onite

**SPINS
360°**

WHILE THEY LAST!
**60%
OFF**
**ALL ANIMAL PLANET
PET ACCESSORIES**
\$11.99-\$23.99
reg. \$30-\$60

ANIMAL
PLANET

WHILE THEY LAST!
49⁹⁹
**ANY SIZE
PROTOCOL
CENTENNIAL
LUGGAGE**
jcp.com
047-0845,
047-0846,
047-0847,
047-0867
reg. \$140-
\$220

PROTOCOL

**SPINS
360°**

WHILE THEY LAST!
**65%
OFF**
**AMERICAN TOURISTER
COLORSPIN LUGGAGE
COLLECTION**
\$81.99-\$104.99
reg. \$235-\$300

AMERICAN
TOURISTER

**SPINS
360°**

WHILE THEY LAST!
**60%
OFF**
**SKYWAY CHESAPEAKE
LUGGAGE COLLECTION**
\$67.99-\$83.99
reg. \$170-\$210

Skyway

**SPINS
360°**

WHILE THEY LAST!
39⁹⁹
**HOMEDICS
PEDICURE SPA
FOOTBATH,
PERCUSSION
ACTION
MASSAGER OR
SHIATSU FOOT
MASSAGER**
jcp.com 864-0197,
864-0176, 864-0169
reg. \$80

HOMEDICS

WHILE THEY LAST!
**60%
OFF**
**RAZORS &
GROOMERS**
select styles
\$9.99-\$79.99
reg. \$25-\$200

Norelco
REMINGTON

WHILE THEY LAST!
39⁹⁹
AFTER \$10 MAIL-IN REBATE
JCPENNEY HOME DELUXE
QUEEN AIRBED**
jcp.com 801-0170
sale \$49.99
reg. \$120

JCPENNEY
HOME
DELUXE

**See page 12 for terms and limitations.

WHILE THEY LAST!
59⁹⁹
**SHARK PROFESSIONAL
STEAM POCKET MOP**
jcp.com 869-2303
reg. \$190

Shark

\$69.99
**HOOVER
WINDTUNNEL 2
UPRIGHT VACUUM**
jcp.com 869-1122
reg. \$170

WHILE THEY LAST!
9⁹⁹
**AFTER \$10
MAIL-IN REBATE**
BISSELL
FEATHERWEIGHT
STICK VACUUM**
jcp.com 869-1040
sale \$19.99
reg. \$35

BISSELL

GET IN STORE EARLY! YOU COULD GET A

\$500 OFF

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

YOU COULD RECEIVE A

**\$100 OFF \$100
OR MORE**

OR

**\$10 OFF \$10
OR MORE**

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!

< 19⁹⁹

CROSLEY CRUISER
3-SPEED PORTABLE
TURNTABLE

jcp.com 683-0124
reg. \$120



CROSLEY

WHILE THEY LAST!

14⁹⁹

TZUMI
BLUETOOTH
STEREO
HEADPHONES
OR BLUETOOTH
SPORT EARBUDS

jcp.com
683-0180,
683-0186
reg. \$36



tzumi

WHILE THEY LAST!

4⁹⁹

ILIVE DJ
HEADPHONES

jcp.com
683-1803
reg. \$15



ILIVE

WHILE THEY LAST!

9⁹⁹

POLAROID SELFIE
STICK OR ILIVE PORTABLE
BLUETOOTH SPEAKER

jcp.com 683-0165,
683-1804 reg. \$22-\$30
iPhone not included.
iPhone is a trademark
of Apple, Inc. Apple,
Inc. is not affiliated
with XPerney.



ILIVE

WHILE THEY LAST!

19⁹⁹

SHARPER IMAGE
LAVA LAMP
BLUETOOTH
SPEAKER

jcp.com 683-0164
reg. \$45



SHARPER IMAGE

WHILE THEY LAST!

39⁹⁹

ILIVE 2.1 BLUETOOTH
SOUND SYSTEM

jcp.com 683-0154
reg. \$75



ILIVE

WHILE THEY LAST!

69⁹⁹

SHARPER IMAGE
BLUETOOTH
TOWER SPEAKER

jcp.com 683-0167
reg. \$115
iPad not included.
iPad is a trademark
of Apple, Inc. Apple,
Inc. is not affiliated
with XPerney.



SHARPER IMAGE

WHILE THEY LAST!

9⁹⁹

DISCOVERY KIDS ART SKETCH
PROJECTOR, SPY NIGHT GOGGLES
OR STARRY NIGHT LANTERN

jcp.com 683-0148,
683-0144, 683-0151
reg. \$20



Discovery Kids

WHILE THEY LAST!

29⁹⁹

JAWBONE UP
MOVE FITNESS
TRACKER

jcp.com
683-0137
reg. \$58

\$69.99

JAWBONE UP 2
jcp.com 683-0138
reg. \$115

JAWBONE



WHILE THEY LAST!

29⁹⁹

SHARPER
IMAGE
SPORT
HD ACTION
CAMERA

jcp.com
683-0166
reg. \$75



SHARPER IMAGE

SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!

9.99

AFTER \$15 MAIL-IN REBATE**
16-PC. SET SOLEIL OR QUINTO
 DINNERWARE SET; SERVICE FOR 4
 jcp.com 786-1051, 786-1052
 sale \$24.99
 reg. \$50



WHILE THEY LAST!

24.99

AFTER \$15 MAIL-IN REBATE**
16-PC. SET TALBOT DINNERWARE
 SET; SERVICE FOR 4
 jcp.com 786-0156
 sale \$39.99
 reg. \$130



WHILE THEY LAST!

60% OFF

ALL HOLIDAY DINNERWARE
 \$7.99-\$55.99
 orig. \$20-\$140

\$55.99
16-PC. SET
WINTERBERRY
 DINNERWARE SET
 jcp.com
 786-3800
 reg. \$140



WHILE THEY LAST!

60% OFF

ALL HOLIDAY
 TRIM & DECOR
 \$1.59-\$71.99
 orig. \$4-\$180



WHILE THEY LAST!

14.99

ANY SIZE
 POINSETTIA
 HOLIDAY
 DAMASK
 TABLE
 LINENS
 jcp.com
 789-0218,
 789-0219,
 789-0220
 orig. \$25-\$50

60% OFF
 ALL TABLE
 LINENS &
 KITCHEN TOWELS



WHILE THEY LAST!

29.99

AFTER \$20 MAIL-IN REBATE**
77-PC. SET CAMBRIDGE FLATWARE SET
 jcp.com 787-0167, 787-0166
 sale \$49.99 reg. \$160



WHILE THEY LAST!

39.99

SET OF 2
 3.5' PRE-LIT
 TOPIARY TREES
 jcp.com
 045-8100
 orig. \$140



WHILE THEY LAST!

39.99

AFTER \$10 MAIL-IN REBATE**
40-PC. SET JCPENNEY HOME
 DINNERWARE SET; SERVICE FOR 8
 jcp.com 786-3830,
 786-3831
 sale \$49.99
 reg. \$140



**See page 12 for terms and limitations.

WHILE THEY LAST!

60% OFF

ALL ONEIDA
 FLATWARE SETS
 \$7.99-\$79.99
 reg. \$20-\$200



WHILE THEY LAST!

60% OFF

ALL MUGS & MUG SETS
 \$3.60-\$15.99
 reg. \$9-\$40



WHILE THEY LAST!

17.99

WOODWICK
 CANDLE GIFT SET
 jcp.com 746-1106
 reg. \$24.99

25% OFF
 ALL WOODWICK
 & RIBBONWICK
 CANDLES



WHILE THEY LAST!

60% OFF

ALL LED
MARQUEE SIGNS
\$19.99
reg. \$50



50-60% OFF
HOME DECOR
SELECT STYLES

WHILE THEY LAST!

60% OFF

LED BRANCHES
\$35



WHILE THEY LAST!

60-65% OFF

ALL LED CANDLES
\$15.99-\$19.99
reg. \$40-\$60



WHILE THEY LAST!

60% OFF

HOLIDAY RUGS
& DECORATIVE
PILLOWS
select styles
\$9.99-\$15.99
reg. \$25-\$40



WHILE THEY LAST!

19.99

18" SANTA
jcp.com
045-6158,
045-6153,
045-6156,
045-6162
orig. \$68



WHILE THEY LAST!

15.99

ESTATE ACCENT
WARMER GIFT SET
jcp.com 746-0233,
746-0234, 746-0235,
746-0236, 746-0237,
746-0238
reg. \$40

60% OFF
ALL ESTATE
HOLIDAY SCENT
WARMERS
& GIFT SETS



WHILE THEY LAST!

50-60% OFF

ALL DALE TIFFANY
LIGHTING
\$59.99-\$135.99
reg. \$120-\$340

40-60% OFF
ALL LIGHTING

Dale Tiffany



WHILE THEY LAST!

50-60% OFF

ALL LAMP SETS
\$59.99-\$119.99
reg. \$120-\$300



WHILE THEY LAST!

50-60% OFF

ALL FRAMES
& COLLAGES
\$9.99-\$29.99
reg. \$25-\$72



WHILE THEY LAST!

50-60% OFF

ALL ACCENT RUGS
\$9.99-\$44.99
reg. \$25-\$90

\$9.99
MOVEMENTS 20x34"
ACCENT RUG
jcp.com 745-0340,
745-0341, 745-0342,
745-0343
reg. \$25



WHILE THEY LAST!

50-60% OFF

CLOCKS & MIRRORS
select styles
\$24.99-\$63.99
reg. \$50-\$160





GET IN STORE EARLY! YOU COULD GET A
\$500 OFF
 \$500
SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
 STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
\$100 OFF \$100
 OR MORE

OR
\$10 OFF \$10
 OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!

8⁹⁹

JCPENNEY HOME
 VELVET PLUSH
 SOLID OR PRINT
 THROW

jcp.com
 720-2107,
 720-2109,
 720-2108,
 720-2015,
 720-2111
 reg. \$25



WHILE THEY LAST!

18⁹⁹

ANY SIZE
 JCPENNEY HOME
 VELVET PLUSH
 SOLID OR PRINT
 BLANKET

jcp.com
 720-3164,
 720-3030,
 720-3161,
 720-3013
 reg. \$40-\$60



WHILE THEY LAST!

29⁹⁹

BIDDEFORD TWIN OR
 FULL HEATED BLANKET
 OR PLUSH MATTRESS PAD

jcp.com 720-1150, 720-1154,
 720-1151, 720-1155
 reg. \$100-\$120

60% OFF
 ALL OTHER SIZES

BIDDEFORD™



WHILE THEY LAST!

59⁹⁹

ANY SIZE
 JCPENNEY HOME
 MINK COMFORTER
 reverses to sherpa
 jcp.com 720-4057
 reg. \$145-\$185



WHILE THEY LAST!

60% OFF

ALL JCPENNEY HOME
 COZY SPUN & MINK
 SHERPA TROWS
\$19.99
 reg. \$52



WHILE THEY LAST!

29⁹⁹

BIDDEFORD HEATED
 MICROPLUSH THROW
 jcp.com 720-1166
 reg. \$80

60% OFF
 ALL OTHER
 HEATED
 TROWS

BIDDEFORD™



WHILE THEY LAST!

13⁹⁹

JCPENNEY HOME
 SOLID OR PRINT TWIN
 FLANNEL SHEET SET
 jcp.com 720-4080,
 720-4086
 reg. \$65

60% OFF
 ALL OTHER SIZES



WHILE THEY LAST!

16⁹⁹

SUNBEAM
 SOLID OR PRINT
 TWIN FLEECE
 SHEET SET
 jcp.com
 720-4060
 reg. \$75

Sunbeam



60% OFF
 ALL OTHER
 SIZES

WHILE THEY LAST!

29⁹⁹

ANY SIZE
 JCPENNEY HOME CLASSIC
 DOWN-ALTERNATIVE
 COMFORTER
 jcp.com 725-6220
 reg. \$100-\$160



WHILE THEY LAST!
60% OFF
 QUILTS & BEDSPREADS
 select styles
 \$39.99-\$119.99
 reg. \$100-\$300



WHILE THEY LAST!
17⁹⁹
 ANY SIZE 3-PC. SET
 LEILA OR MARIKA
 COMFORTER SET
 jcp.com 721-0465,
 721-0442
 reg. \$80-\$90



WHILE THEY LAST!
69⁹⁹

← JACQUARD
 COMFORTER SETS
 reg. \$240

NAVARRO
 jcp.com
 721-0105



WHILE THEY LAST!
14⁹⁹

STAR WARS™ LICENSED
 BODY PILLOW OR
 PILLOW BUDDY
 reg. \$30-\$50

**STAR
 WARS**
 © & TM Lucasfilm Ltd.



WHILE THEY LAST!
24⁹⁹

ANY SIZE
 MONROE
 OR CORINDER
 3-PC. QUILT
 SET

jcp.com
 721-0440,
 721-9400
 reg. \$80



WHILE THEY LAST!
39⁹⁹

ANY SIZE
 ALL COMPLETE
 BEDDING SETS
 WITH SHEETS
 reg. \$110-\$170

REGAL
 jcp.com 721-9710



CHANDLER
 jcp.com 721-9788



WHILE THEY LAST!
29⁹⁹

LICENSED
 TWIN/FULL
 COMFORTER
 jcp.com
 728-0323,
 728-5200
 reg. \$100



WHILE THEY LAST!
99⁹⁹

ANY SIZE
 ALL 10-PC.
 COMFORTER SETS
 reg. \$280-\$300

LARA
 jcp.com
 721-7383



WHILE THEY LAST!
39⁹⁹

ANY SIZE
 TRACEY OR
 EDGE 6-PC.
 JACQUARD
 COMFORTER
 SET
 jcp.com
 721-0435,
 721-0437
 reg. \$140-\$160



WHILE THEY LAST!
**50-
 70% OFF**

ALL FASHION
 BEDDING
\$29.99-\$249.99
 reg. \$80-\$550

VANESSA
 jcp.com
 721-0890

ROYAL VELVET



WHILE THEY LAST!

2⁹⁹

JCPENNEY HOME CLASSIC STANDARD/QUEEN PILLOW
jcp.com 725-1035, 725-0185
reg. \$12



WHILE THEY LAST!

9⁹⁹

JCPENNEY HOME THE CURVE CONTOUR MEMORY FOAM PILLOW
jcp.com 725-7005 reg. \$40

60-75% OFF
MEMORY FOAM PILLOWS & MATTRESS TOPPERS
select styles



WHILE THEY LAST!

6⁹⁹

JCPENNEY HOME THE HUNK STANDARD/QUEEN PILLOW
jcp.com 725-1030
reg. \$20



WHILE THEY LAST!

9⁹⁹

JCPENNEY HOME TWIN PACK STANDARD PILLOWS
jcp.com 725-1145
reg. \$30



WHILE THEY LAST!

12⁹⁹

SERTA FIRM OR EXTRA FIRM STANDARD/QUEEN PILLOW
jcp.com 725-1236, 725-1234
reg. \$30

\$17.99
KING FIRM OR EXTRA FIRM
jcp.com 725-1235, 725-1237
reg. \$40



WHILE THEY LAST!

11⁹⁹

JCPENNEY HOME CLASSIC TWIN MATTRESS PAD
jcp.com 725-2045 reg. \$40

\$14.99 FULL
jcp.com 725-2047 reg. \$50

\$19.99 QUEEN OR KING
jcp.com 725-2048, 725-2049,
725-2050 reg. \$60-\$80



WHILE THEY LAST!

99⁹⁹

ANY SIZE
JCPENNEY HOME SELECT MEDIUM WARMTH DOWN-ALTERNATIVE COMFORTER
jcp.com 725-6060
reg. \$170-\$240



WHILE THEY LAST!

29⁹⁹

ISOTONIC TRADITIONAL OR CONTOUR MEMORY FOAM PILLOW
jcp.com 725-7025,
725-7033
reg. \$70-\$80



ISOTONIC

WHILE THEY LAST!

29⁹⁹

ANY SIZE
ISOTONIC 7-ZONE MEMORY FOAM MATTRESS TOPPER
jcp.com 725-7290,
725-7145
reg. \$80-\$140



ISOTONIC

****Mail-in Rebate:** One rebate per item, per address (except in RI). Rebate given at the register in CT, RI and Miami-Dade County, FL. **Visa Card Rebate:** Purchase applicable housewares item 11/26/15 - 2PM 11/27/15 (12AM CST 11/26/15 - 2PM CST 11/27/15 on jcp.com) and get a Visa Prepaid Card by mail as a rebate. Rebate forms available at jcpenny.com/rebates. Visa Prepaid Card is issued by MetaBank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards can be used at any merchants that accept Visa debit cards. Terms and Conditions apply to the card. See rebate form for details. JCPenney reserves the right to substitute a check of equal value in lieu of a Visa prepaid card at its discretion.



GET IN STORE EARLY! YOU COULD GET A
\$500 OFF \$500
SUPER-SAVINGS COUPON!
 VALID IN STORE & JCP.COM
 STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
\$100 OFF \$100 OR MORE
 OR
\$10 OFF \$10 OR MORE
INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!
< 12⁹⁹

JCPENNEY HOME 300TC
 EASY CARE SOLID OR
 PRINT TWIN SHEET SET
 jcp.com 723-1418, 723-3084
 reg. \$50

70% OFF
 ALL OTHER SIZES



WHILE THEY LAST!
9⁹⁹

HOME EXPRESSIONS
 200TC COTTON-RICH
 TWIN SHEET SET
 jcp.com 723-2017
 reg. \$35



WHILE THEY LAST!
39⁹⁹ liz claiborne

ANY SIZE
 LIZ CLAIBORNE
 LIQUID COTTON
 100% PIMA COTTON
 SHEET SET
 jcp.com
 723-1427
 reg. \$100-\$130



WHILE THEY LAST!
39⁹⁹ Studio

ANY SIZE
 STUDIO 550TC
 ULTRAFIT
 PERFORMANCE
 SHEET SET
 jcp.com
 723-2067
 reg. \$110-\$140



WHILE THEY LAST!
13⁹⁹

ANY SIZE
 HOME EXPRESSIONS
 MICROFIBER SOLID
 OR PRINT SHEET SET
 jcp.com 723-0482
 reg. \$40-\$60

\$7.99
 TWIN SHEET SET
 jcp.com 723-0482
 reg. \$30



WHILE THEY LAST!
49⁹⁹ ROYAL VELVET

ANY SIZE
 ROYAL VELVET
 500TC WRINKLE-FREE
 DAMASK
 SHEET SET
 jcp.com
 723-2042,
 723-2053
 reg. \$120-\$170



WHILE THEY LAST!
39⁹⁹ liz claiborne

ANY SIZE
 LIZ CLAIBORNE
 400TC ULTRA
 FINE SATEEN
 SHEET SET
 jcp.com
 723-1210
 reg. \$100-\$150



WHILE THEY LAST!
49⁹⁹
 ANY SIZE 6-PC.
 1000TC SHEET SET
 WITH BONUS PILLOWCASES
 jcp.com 723-0170
 reg. \$200-\$220



SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!

4⁹⁹

JCPENNEY HOME
 STRIPE OR 30x54"
 SOLID BATH TOWEL

jcp.com 740-5500, 740-4400
 reg. \$12

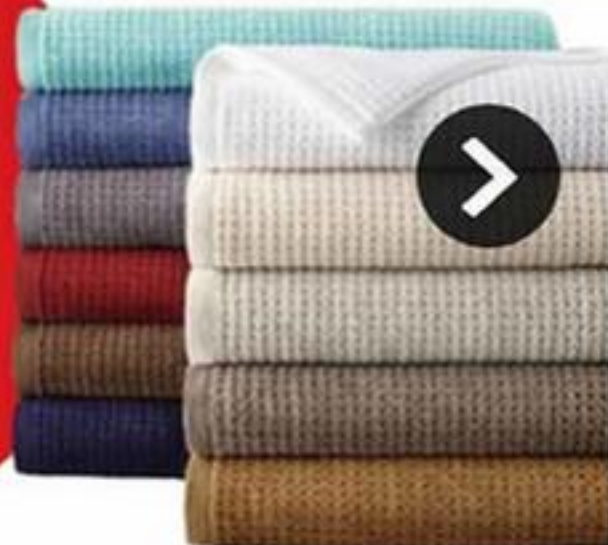


WHILE THEY LAST!

6⁹⁹

JCPENNEY HOME
 QUICK-DRI 30x56"
 SOLID BATH TOWEL

jcp.com 740-4450
 reg. \$16



WHILE THEY LAST!

8⁹⁹

ROYAL VELVET
 SIGNATURE
 SOFT DAMASK
 OR 30x54"
 SOLID BATH
 TOWEL

jcp.com
 740-6500,
 740-4600
 reg. \$16



WHILE THEY LAST!

8⁹⁹

ROYAL VELVET
 SCULPTED
 OR 30x56"
 EGYPTIAN
 COTTON SOLID
 BATH TOWEL

jcp.com
 740-6103,
 740-5100
 reg. \$18



WHILE THEY LAST!

4⁹⁹

8-PK. WASHCLOTH SET
 jcp.com 740-1010
 reg. \$10



WHILE THEY LAST!

**50-
60%
OFF**

DECORATIVE BATH
 ACCESSORIES
 select styles
\$3.99-\$42.99
 reg. \$10-\$100

INSPIRE
 jcp.com
 744-6221



WHILE THEY LAST!

**50-
60%
OFF**

BATH RUGS
 select styles
\$10.99-\$34.99
 reg. \$22-\$70



WHILE THEY LAST!

7⁹⁹

CHENILLE, COTTON
 REVERSIBLE OR
 MEMORY FOAM
 17x24" BATH RUG

jcp.com
 743-4203,
 743-2100,
 743-5200,
 743-4200
 reg. \$26



WHILE THEY LAST!

12⁹⁹

JCPENNEY HOME
 BRI OR BLAIR 17x24"
 BATH RUG
 jcp.com
 743-7228,
 743-7219
 reg. \$28



WHILE THEY LAST!

40% OFF

+ EXTRA 15% OFF WITH COUPON
ALL CUSTOM BLINDS & SHADES

Go to jcp.com or use the JCPenney App to get the extra 15% off coupon and details.



JCPENNEY HOME **Bali** LEVOLOR®
your home, your style

WHILE THEY LAST!

7⁹⁹

ROYAL VELVET
CRUSHED VOILE
50x84" ROD-POCKET
SHEER PANEL
jcp.com 731-2717
reg. \$20

also in 63", 72",
95" & 108" lengths
at jcp.com

ROYAL VELVET



WHILE THEY LAST!

7⁹⁹

LIZ CLAIBORNE
LISETTE 60x84"
ROD-POCKET
SHEER PANEL
jcp.com 731-2928
reg. \$20

also in 45", 54",
63", 72", 95" &
108" lengths
at jcp.com

Liz Claiborne®



WHILE THEY LAST!

19⁹⁹

LIZ CLAIBORNE
KATHRYN 30x84"
ROOM-DARKENING
PINCH-PLEAT/
BACK-TAB PANEL
jcp.com 731-0842
reg. \$60

Liz Claiborne®



WHILE THEY LAST!

9⁹⁹

HOME EXPRESSIONS
JACQUELINE VOILE
2-PK. ROD-POCKET
SHEER PANELS
jcp.com 731-2036
reg. \$24

\$14.99
SUN ZERO EMORY
ROOM-DARKENING
2-PK. ROD-POCKET
PANELS
jcp.com 731-0120
reg. \$40



WHILE THEY LAST!
60% OFF

ALL SUN ZERO
PANELS
\$15.99-\$23.99
reg. \$40-\$60

SUN ZERO®



WHILE THEY LAST!
60% OFF

ASSORTED
2-PK. PANELS
select styles
\$19.99-\$23.99
reg. \$50-\$60
also in 63"
& 95" lengths
at jcp.com



50-70% OFF

READY-MADE CURTAINS

SELECT STYLES



WHILE THEY LAST!
50% OFF

DECORATIVE WINDOW
HARDWARE
select styles
\$20-\$92.50
reg. \$40-\$185
Excludes Umbra and Bali.

JCPENNEY HOME
ROYAL VELVET



WHILE THEY LAST!
39⁹⁹

STUDIO
LUNA 50x84"
LINED BLACKOUT
GROMMET-TOP
PANEL
jcp.com 731-0529
reg. \$80

Studio



WHILE THEY LAST!
19⁹⁹

ROYAL VELVET
PLAZA 50x84"
LINED BLACKOUT
GROMMET-TOP
PANEL
jcp.com 731-0710
reg. \$70

ROYAL VELVET



WHILE THEY LAST!
19⁹⁹

ROYAL VELVET
ENCORE 50x84"
LINED & INTERLINED
ROD-POCKET/
BACK-TAB PANEL
jcp.com 731-0652
reg. \$60

ROYAL VELVET



WHILE THEY LAST!

89⁹⁹
PR.

AFTER EXTRA 30% OFF
1/4 CT. T.W.
DIAMOND STUDS
IN 14K WHITE
OR YELLOW GOLD
jcp.com 271-9110,
271-9113
sale \$128.56 pr.
reg. \$270.82 pr.



EXTRA 30% OFF

ALL FINE JEWELRY ALREADY REDUCED 40-65%
PLUS 35% OFF CLEARANCE-PRICED FINE JEWELRY ALREADY REDUCED 50-75%



WHILE THEY LAST!

69⁹⁹

AFTER EXTRA 30% OFF
LOVE IN MOTION 1/10 CT. T.W.
DIAMOND PENDANT IN SILVER
jcp.com 271-8886
sale \$249.99 reg. \$249.98

\$299.99 EA.

AFTER EXTRA 30% OFF
1/4 CT. T.W. DIAMOND PENDANT
jcp.com 271-8880, 271-8883
sale \$428.56 ea. reg. \$833.32 ea.

\$449.99

AFTER EXTRA 30% OFF
3/8 CT. T.W. DIAMOND PENDANT
jcp.com 271-3001
sale \$642.84 reg. \$1249.98



Love in Motion

SAVE 71%
WHILE THEY LAST!
549⁹⁹
EA.

AFTER EXTRA 30% OFF
1 CT. T.W. DIAMOND RING
jcp.com 272-3036, 272-3038,
272-3028, 272-3069, 272-3026,
272-3015 sale \$785.70 ea.
reg. \$1899.98 ea.



This page: 10k white or yellow gold, unless noted.

WHILE THEY LAST!

\$299.99 PR. AFTER EXTRA 30% OFF
1/4 CT. T.W. DIAMOND STUDS
IN 14K WHITE GOLD
jcp.com 271-1320, 271-1310
sale \$428.56 pr. reg. \$833.32 pr.

\$599.99 PR. AFTER EXTRA 30% OFF
1/2 CT. T.W. jcp.com 271-1321, 271-1311
sale \$857.13 pr. reg. \$1666.65 pr.

\$1599.99 PR. AFTER EXTRA 30% OFF
1 CT. T.W. jcp.com 271-1322, 271-1312
sale \$2285.70 pr. reg. \$4166.65 pr.

\$199.99 PR. AFTER EXTRA 30% OFF
1/4 CT. T.W. 9-STONE PRINCESS STUDS
jcp.com 271-5570
sale \$285.70 pr. reg. \$624.98 pr.

\$399.99 PR. AFTER EXTRA 30% OFF
1/2 CT. T.W. jcp.com 271-5580
sale \$571.41 pr. reg. \$1145.81 pr.

\$799.99 PR. AFTER EXTRA 30% OFF
1 CT. T.W. jcp.com 271-5590
sale \$1142.84 pr. reg. \$2249.98 pr.

\$399.99 PR. AFTER EXTRA 30% OFF
BRILLIANT DREAM 1/3 CT. T.W. ROUND STUDS
IN 14K WHITE GOLD jcp.com 271-1126
sale \$571.41 pr. reg. \$1145.81 pr.

\$549.99 PR. AFTER EXTRA 30% OFF
1/2 CT. T.W. jcp.com 271-1127
sale \$785.70 pr. reg. \$1458.32 pr.

\$799.99 PR. AFTER EXTRA 30% OFF
3/4 CT. T.W. jcp.com 271-1128
sale \$1142.84 pr. reg. \$2166.65 pr.

ICI Certified



45% OFF + EXTRA 30% OFF
SELECT DIAMOND
STUDS & PENDANTS



BRILLIANT DREAM

SAVE 70%
WHILE THEY LAST!

899⁹⁹
EA.

AFTER EXTRA 30% OFF
1 CT. T.W. DIAMOND
RING IN 14K WHITE
OR YELLOW GOLD
jcp.com 274-1351,
274-1357, 274-1350
sale \$1285.70 ea.
reg. \$2999.98 ea.



LOVE LIVES FOREVER

SAVE 68%
WHILE THEY LAST!

1599⁹⁹
EA.

AFTER EXTRA 30% OFF
1 CT. DIAMOND
SOLITAIRE RING
jcp.com 273-3020,
273-3018
sale \$2285.70 ea.
reg. \$4999.98 ea.



ICI Certified

SAVE 67%
WHILE THEY LAST!

1199⁹⁹
EA.

AFTER EXTRA 30% OFF
2 CT. T.W. DIAMOND RING
jcp.com 272-3017, 272-3043
sale \$1714.27 ea.
reg. \$3666.65 ea.



SAVE 64%
WHILE THEY LAST!

2199⁹⁹
EA.

AFTER EXTRA 30% OFF
3 CT. T.W. DIAMOND
RING IN 14K YELLOW
OR WHITE GOLD
jcp.com 272-3098,
272-3099
sale \$3142.84 ea.
reg. \$6166.65 ea.



NO INTEREST IF PAID IN FULL WITHIN 36 MONTHS†

on fine jewelry and watch purchases of \$1000 or more (after discounts) made 11/26/15-11/27/15 on a JCPenney Credit Card. Interest will be charged to your account from the purchase date if, the promotional purchase is not paid in full within 36 months. Minimum monthly payments required. Valid in store only. Must request at time of purchase. †See below for complete details.

SAVE 77% WHILE THEY LAST!
99⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1/3 CT. T.W. DIAMOND RING
 jcp.com 270-1674, 270-1012,
 270-1664, 270-1672, 270-1665,
 270-1668, 270-1673
 sale \$142.85 ea.
 reg. \$449.98 ea.



SAVE 70% WHILE THEY LAST!
399⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1 CT. T.W. DIAMOND RING,
 BRACELET OR HOOPS
 jcp.com 270-1671,
 270-1100, 270-1445,
 270-1078, 270-3130,
 270-3131, 270-4620
 sale \$571.42 ea.
 reg. \$1354.15-\$1499.98



This page: 10k white or yellow gold, unless noted.

SAVE 70% WHILE THEY LAST!
124⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1/4 CT. T.W. DIAMOND PENDANT OR 1/6 CT. T.W. HOOPS
 jcp.com 270-2209,
 270-2211, 270-2210,
 270-3110, 270-3111
 sale \$178.56 ea.
 reg. \$416.65 ea.



SAVE 59% WHILE THEY LAST!
149⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1/4 CT. T.W. DIAMOND BAND
 jcp.com 274-9210,
 274-9200
 sale \$214.27 ea.
 reg. \$366.65 ea.
\$249.99 EA.
 AFTER EXTRA 30% OFF
 1/2 CT. T.W.
 jcp.com 274-9201,
 274-9211
 sale \$357.13 ea. reg. \$624.98 ea.



SAVE 80% WHILE THEY LAST!
499⁹⁹ EA.
 AFTER EXTRA 30% OFF
 2 CT. T.W. DIAMOND RING
 jcp.com 270-1052,
 270-1051
 sale \$714.27 ea.
 reg. \$2499.98 ea.



SAVE 68% WHILE THEY LAST!
799⁹⁹ EA.
 AFTER EXTRA 30% OFF
 2 CT. T.W. DIAMOND RING
 jcp.com 270-1109, 270-1107
 sale \$1142.85 ea.
 reg. \$2499.98 ea.
SAVE 66% \$2699.99
 AFTER EXTRA 30% OFF
 4 CT. T.W. RING
 jcp.com 270-1566
 sale \$3857.13
 reg. \$7999.98



SAVE 62% WHILE THEY LAST!
699⁹⁹ EA.
 AFTER EXTRA 30% OFF
 SIRENA 1/2 CT. T.W. DIAMOND PENDANT IN 14K TWO-TONE YELLOW OR WHITE GOLD
 jcp.com 271-4019, 271-4219
 sale \$999.99 ea.
 reg. \$1874.98-\$1916.65



SAVE 64% WHILE THEY LAST!
449⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1/2 CT. T.W. DIAMOND ANNIVERSARY BAND
 jcp.com 274-1925,
 274-1924
 sale \$642.85 ea.
 reg. \$1249.98 ea.



SAVE 73% WHILE THEY LAST!
199⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1/2 CT. T.W. DIAMOND RING
 jcp.com 270-1697,
 270-1691, 270-1690
 sale \$285.70 ea.
 reg. \$749.98 ea.



SAVE 70% WHILE THEY LAST!
1259⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1-1/2 CT. T.W. DIAMOND MEN'S RING
 jcp.com 276-7116,
 276-7114
 sale \$1799.99 ea.
 reg. \$4199.98 ea.



NO INTEREST IF PAID IN FULL WITHIN 36 MONTHS. Valid in store only. Must request at time of purchase. Offer applies to fine jewelry and watch purchases of \$1000 or more after discounts made 11/26/15-11/27/15 on either your JCPenney Credit Card account or your JCPenney MasterCard account (excludes outlet store purchases). Discounts or other promotional offers that reduce the purchase amount may result in the minimum qualifying purchase amount requirement not being satisfied. Under the promotion, no interest will be assessed on the promotional purchase if you pay the promotional purchase amount in full within 36 months. If you do not, interest will be assessed on the promotional purchase from the date of the purchase. Minimum monthly payments required. Making required minimum monthly payments may not pay off purchase by end of promotional period. Regular account terms apply to nonpromotional purchases and, after promotion ends, to promotional purchases. For new JCPenney Credit Card accounts: Standard purchase APR is 26.99%. Minimum interest charge will be no less than \$2.00. Existing cardholders should see their credit card agreement for their applicable terms. Promotional purchases of delayed delivery merchandise will be charged to account when merchandise is available for delivery. **Subject to credit approval.**

SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

SAVE 80%
WHILE THEY LAST!
19⁹⁹
SET
AFTER EXTRA
30% OFF
2-PC. BOXED SET
CULTURED
FRESHWATER
PEARLS
jcp.com 261-6002
sale \$28.56 set
reg. \$99.98 set



SAVE 80%
WHILE THEY LAST!
19⁹⁹
SET
AFTER EXTRA
30% OFF
8-PR. BOXED SET
CULTURED
FRESHWATER
PEARL & CRYSTAL
EARRINGS
jcp.com 261-1167
sale \$28.56 set
reg. \$99.98 set



SAVE 70%
WHILE THEY LAST!
79⁹⁹
SET
AFTER EXTRA
30% OFF
3-PC. BOXED SET
1/4 CT. T.W.
DIAMOND IN
14K YELLOW
GOLD OVER BRASS
jcp.com 293-5030
sale \$114.27 set
reg. \$274.98 set
additional styles
available



SAVE 75%
WHILE THEY LAST!
79⁹⁹
PR.
AFTER EXTRA
30% OFF
1/2 CT. T.W.
DIAMOND HOOPS
jcp.com 293-3320,
293-3634,
293-3636
sale \$114.27 pr.
reg. \$324.98 pr.
also available
in 1 ct. t.w.
& 1/4 ct. t.w.



SAVE 80%
WHILE THEY LAST!
19⁹⁹
SET
AFTER EXTRA
30% OFF
COLOR-ENHANCED
GENUINE GEMSTONE
OR CULTURED FRESH
WATER PEARL
BRACELET SET
jcp.com 261-4501,
261-4525
sale \$28.56 set
reg. \$99.98 set



SAVE 75%
WHILE THEY LAST!
24⁹⁹
EA.
AFTER EXTRA
30% OFF
GEMSTONE
PENDANT
OR RING
jcp.com
267-3409,
267-7809,
267-7076
267-3076,
267-1076,
267-2076
sale \$35.70 ea.
reg. \$99.98 ea.
additional styles available



SAVE 70%
WHILE THEY LAST!
79⁹⁹
SET
AFTER EXTRA
30% OFF
4-PC. BOXED SET
CULTURED
FRESHWATER
PEARLS &
DIAMOND ACCENT
jcp.com 261-1059
sale \$114.27 set
reg. \$274.98 set
also available
in 14k gold
over silver



SAVE 70%
WHILE THEY LAST!
79⁹⁹
SET
AFTER EXTRA
30% OFF
4-PC. BOXED SET
GENUINE BLUE TOPAZ &
CUBIC ZIRCONIA IN PURE
SILVER OVER BRASS
jcp.com 267-2024
sale \$114.27 set
reg. \$274.98 set



SAVE 69%
WHILE THEY LAST!
37⁹⁹
EA.
AFTER EXTRA
30% OFF
GENUINE BLUE TOPAZ
OR LAB-CREATED
OPAL RING OR PENDANT
jcp.com 267-5070,
267-5068, 267-2074,
267-5902
sale \$54.27 ea.
reg. \$124.98 ea.
matching pendant
& earrings available
additional styles available



SAVE 71%
WHILE THEY LAST!
49⁹⁹
SET
AFTER EXTRA
30% OFF
2-PC. BOXED SET
GEMSTONE &
LAB-CREATED
WHITE SAPPHIRE
jcp.com: lab-created
opal or blue sapphire
267-3087, 266-2010,
genuine blue topaz
267-2087
sale \$71.42 set
reg. \$174.98 set
additional
styles available



SAVE 72%
WHILE THEY LAST!
69⁹⁹
EA.
AFTER EXTRA 30% OFF
GEMSTONE RING
OR BRACELET
jcp.com: lab-created opal
or blue sapphire 267-3126,
266-2196, 267-3906, 266-4055,
genuine blue topaz
267-2013, 267-2928
sale \$99.99 ea.
reg. \$249.98 ea.
additional
styles available



SAVE 66%
WHILE THEY LAST!
49⁹⁹
EA.
AFTER EXTRA 30% OFF
MULTI-GEMSTONE RING OR
PENDANT IN 18K YELLOW
GOLD OVER SILVER
jcp.com 267-9005, 267-9105
sale \$71.42 ea. reg. \$149.98 ea.
SAVE 76% \$59.99
AFTER EXTRA
30% OFF
BRACELET IN FINE
SILVER PLATING
jcp.com 267-9502
sale \$85.70 reg. \$249.98



EXTRA 30% OFF

ALL FINE JEWELRY ALREADY REDUCED 40-65%
PLUS 35% OFF CLEARANCE-PRICED FINE JEWELRY ALREADY REDUCED 50-75% OFF

SAVE 80%
WHILE THEY LAST!

99⁹⁹
PR.

AFTER EXTRA
30% OFF
1 CT. T.W.
DIAMOND HOOPS

jcp.com
293-3639,
293-3640
sale \$142.85 pr.
reg. \$499.98 pr.
also in 14k rose
gold over silver



SAVE 64%
WHILE THEY LAST!

14⁹⁹
EA.

AFTER EXTRA 30% OFF
1/10 CT. T.W. DIAMOND RING,
EARRINGS OR PENDANT

jcp.com 293-2255, 293-2257,
293-2256, 293-2663, 293-3168,
293-3051, 293-1448 white,
champagne & color-enhanced
black diamond, 293-1355
sale \$64.27 ea.
reg. \$124.98 ea.



additional styles available

SAVE 68%
WHILE THEY LAST!

99⁹⁹
EA.

AFTER EXTRA 30% OFF
DIAMOND RING OR BRACELET

jcp.com: 1/2 ct. t.w. 293-1401,
293-1315, 293-4030, 293-4031,
293-4090, 1/3 ct. t.w. 293-1271
sale \$142.85 ea.
reg. \$312.48-\$449.98



8" bracelets also available at jcp.com

SAVE 79%
WHILE THEY LAST!

54⁹⁹
EA.

AFTER EXTRA
30% OFF
DIAMOND-ACCENT
PENDANT OR STUDS
IN 10K GOLD

jcp.com 270-2752,
270-2754, 270-1952,
270-3954, 270-3955
sale \$78.56 ea.
reg. \$270.82 ea.
additional styles
available



SAVE 71%
WHILE THEY LAST!

49⁹⁹
SET

AFTER EXTRA
30% OFF
2-PC. BOXED SET
1/10 CT. T.W.
WHITE AND/OR
COLOR-ENHANCED
BLUE DIAMOND

jcp.com 293-5009,
293-5061, 293-5016
sale \$71.41 set
reg. \$174.98 set
additional styles
available



SAVE 75%
WHILE THEY LAST!

79⁹⁹
PR.

AFTER EXTRA
30% OFF
TRUMIRACLE
1/4 CT. T.W.
DIAMOND STUDS

jcp.com 293-3017,
293-3020
sale \$114.27 pr.
reg. \$324.98 pr.
matching pendant
& ring available



TRUMIRACLE®

SAVE 66%
WHILE THEY LAST!

69⁹⁹
EA.

AFTER EXTRA 30% OFF
1/10 CT. T.W. DIAMOND
BAND OR BRACELET

jcp.com 293-1434,
293-1241, 293-4262,
293-4100
sale \$99.99 ea.
reg. \$208.32 ea.
additional styles
available



SAVE 68%
WHILE THEY LAST!

199⁹⁹
EA.

AFTER EXTRA 30% OFF
1/4 CT. T.W. GENUINE BLUE
SAPPHIRE OR EMERALD
RING IN 10K GOLD

jcp.com 266-3395, 266-2395
sale \$285.70 ea. reg. \$624.98 ea.

SAVE 66% \$249.99 EA.
AFTER EXTRA 30% OFF
1/7 CT. T.W. GENUINE BLUE
SAPPHIRE OR EMERALD
RING IN 10K GOLD

jcp.com 266-3182, 266-2182
sale \$357.13 ea. reg. \$749.98 ea.



SAVE 76%
WHILE THEY LAST!

149⁹⁹
SET

AFTER EXTRA 30% OFF
2-PC. BOXED SET
GENUINE BLUE SAPPHIRE,
EMERALD OR 1/10 CT. T.W.
DIAMOND IN 10K
YELLOW GOLD

jcp.com 266-3040,
270-5070, 266-2125
sale \$214.27 set
reg. \$624.98 set



SAVE 62%
WHILE THEY LAST!

54⁹⁹
EA.

AFTER EXTRA
30% OFF
INFINITE PROMISE
1/10 CT. T.W.
DIAMOND RING
OR PENDANT

jcp.com 293-2460,
293-2673, 293-1460,
293-1663
sale \$78.56 ea.
reg. \$145.81 ea.



infinite promise

WHILE THEY LAST!

39⁹⁹

AFTER EXTRA
30% OFF
CRYSTAL ANGEL
PENDANT

jcp.com 286-0110
sale \$57.13
reg. \$208.30



For all jewelry sets, diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds combined. These 2 pages: sterling silver, 14k yellow or rose gold over silver, unless noted.

WHERE GIVING BEGINS

PURCHASE A PAIR OF FINGERLESS STRIPED GLOVES FOR \$5, NOW UNTIL DEC 24, and \$2 of the purchase price will go to JCPenney Cares, a non-profit dedicated to ensuring kids are safe, healthy and engaged beyond the classroom.

jcpenny.com/jcpcare **JCPenney**

WHILE THEY LAST!

19⁹⁹

DIAMONART
DIAMOND-ACCENT
SNOWFLAKE
PENDANT
jcp.com
286-0106
sale \$28.56
reg. \$99.97



WHILE THEY LAST!

65% OFF

+ EXTRA 30% OFF
ALL GOLD, STERLING SILVER,
CRYSTAL & CUBIC ZIRCONIA
JEWELRY



This page: sterling silver or 14k yellow or rose gold over silver, unless noted.

WHILE THEY LAST!

99⁹⁹
EA.

AFTER EXTRA 30% OFF
14K YELLOW GOLD
16-20" GLITTER
ROPE CHAIN
jcp.com 281-1806,
281-1803, 281-1804
sale \$142.84 ea.
reg. \$468.73-\$524.98

\$119.99 EA.
22" OR 24"
jcp.com 281-1807,
281-1805
sale \$171.41 ea.
reg. \$599.98-\$624.98



WHILE THEY LAST!

49⁹⁹
EA.

AFTER EXTRA
30% OFF
DIAMONART
CUBIC
ZIRCONIA
PENDANT
jcp.com 292-1151,
292-1144, 292-1143,
292-1145
sale \$71.41 ea.
reg. \$249.98 ea.



DiamonArt
Diamond Art

WHILE THEY LAST!

39⁹⁹
EA.

AFTER EXTRA
30% OFF
INSPIRATIONAL
PENDANT
jcp.com
297-1314,
297-4006,
297-1032,
297-1312
sale \$57.13 ea.
reg. \$171.84 ea.



Inspired Moments

WHILE THEY LAST!

74⁹⁹
PR.

AFTER EXTRA
30% OFF
14K YELLOW
OR TRI-COLOR
GOLD EARRINGS
jcp.com 284-8088,
284-8114, 284-8145
sale \$107.13 pr.
reg. \$324.98 pr.



WHILE THEY LAST!

74⁹⁹
EA.

AFTER EXTRA 30% OFF
14K YELLOW, WHITE
OR TRI-COLOR GOLD
18" CHAIN
jcp.com: rope 281-1811,
perfectina 281-5080,
singapore 281-5027,
twist singapore
281-5082,
oval link 281-6203
sale \$107.13 ea.
reg. \$324.98 ea.



WHILE THEY LAST!

97⁹⁹
EA.

AFTER EXTRA
30% OFF
DIAMONART CUBIC
ZIRCONIA BRIDAL SET
jcp.com 292-1102,
292-3011, 292-5086,
292-7017
sale \$139.99 ea.
reg. \$399.98 ea.



DiamonArt
Diamond Art

WHILE THEY LAST!

29⁹⁹
EA.

AFTER EXTRA
30% OFF
INSPIRATIONAL
PENDANT
jcp.com 297-1505,
297-1045,
297-1503,
297-1520
sale \$42.84 ea.
reg. \$166.63 ea.



Love in the Air

WHILE THEY LAST!

149⁹⁹
EA.

AFTER EXTRA 30% OFF
10K YELLOW GOLD
EARRINGS
OR PENDANT
jcp.com
284-4636,
282-0571
sale \$214.27 ea.
reg. \$649.98 ea.



WHILE THEY LAST!

569⁹⁹
EA.

AFTER EXTRA 30% OFF
10K YELLOW GOLD 22"
CURB OR FIGARO CHAIN
jcp.com 281-9211, 281-9210
sale \$814.27 ea.
reg. \$2343.72 ea.



WHILE THEY LAST!
35% OFF
 FINE & FASHION WATCHES
 select styles
 \$39-\$584.35
 reg. \$60-\$899

Liz Claiborne

RELIC



CASIO

BULOVA
 CITIZEN

ARMITRON

SEIKO

INVICTA
 Smarter by the Second.

WHILE THEY LAST!

9.99 EA.

MEN'S OR WOMEN'S FASHION WATCH

jcp.com
 039-6378,
 039-6389,
 039-6345,
 039-2896,
 039-2932
 reg. \$20-\$30



WHILE THEY LAST!

50% OFF

MEN'S WATCHES
 select styles
 \$12.47-\$34.98
 reg. \$24.95-\$69.95

CASIO

U.S. POLO ASSN.

TIMEX

ARMITRON



WHILE THEY LAST!
89.99 EA.

MEN'S OR WOMEN'S WATCH

jcp.com 051-5631,
 051-0733, 051-2010,
 051-3112, 051-0734
 reg. \$199.99-\$299.99

BULOVA

CITIZEN

SEIKO

INVICTA
 Smarter by the Second.



WHILE THEY LAST!

35-50% OFF

FITNESS TRACKER WATCHES
 select styles

\$39.99 EA.

NUBAND

jcp.com
 050-9000,
 050-9002,
 050-9003
 reg. \$80 ea.



WHILE THEY LAST!

50% OFF

WOMEN'S WATCHES
 select styles

\$14-\$17
 reg. \$28-\$34



WHILE THEY LAST!

50% OFF

CHARACTER WATCHES
 select styles

\$7.50-\$17
 reg. \$15-\$34

LEGO

Disney

FROZEN

STAR WARS

© & TM Lucasfilm Ltd.



Jewelry photos may be enlarged to show detail. Diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds in each setting, unless noted. Diamond solitaire weights may vary between .01 and .05 carat. Diamond total weights may vary between .01 and .05 carat. Some diamonds may consist of fewer than 17 facets. Gemstones and some diamonds may have been treated and may require special care. Jewelry and watch offers: Extra 30% off all fine jewelry, 45% off select diamond studs & pendants, 65% off all gold, sterling silver, crystal & cubic zirconia jewelry, 55% off select fine & fashion watches, 50-60% off all fashion jewelry and 70-75% off select fashion silver on original and regular-priced purchases, and extra 15% off select clearance-priced fine jewelry purchases already-reduced 50-75% in store and at jcp.com, excluding taxes and shipping charges, 11/26/15 - 2PM 11/27/15. Offer valid 12AM CST Thursday through 2PM CST Friday on jcp.com. Does not apply to sale, Best Value, Modern Bride Diamond Vault, pre-owned watches, Gemis, jewelry trunk shows, care plans, special orders, gift cards, services, service plans current orders and prior purchases.

50-75% OFF
FASHION JEWELRY & FASHION SILVER
 SELECT STYLES



WHILE THEY LAST!
9.99 SET
 6-PC. SET
 FASHION JEWELRY
 jcp.com 132-6232, 132-6238
 reg. \$28 set
MIXIT.



WHILE THEY LAST!
8.99 EA.
 BOXED FASHION JEWELRY
 jcp.com 132-7160, 132-7270,
 054-2268, 054-2251, 137-0602,
 137-0613, 137-3079, 137-3026
 reg. \$20-\$24



W
 WORTHINGTON
 Liz Claiborne
 M
 MONET
 SINCE 1938
MIXIT.

WHILE THEY LAST!
9.99 EA.
 MIXIT
 STATEMENT
 NECKLACE
 jcp.com
 054-7332,
 054-7349,
 054-7330
 reg. \$28 ea.



MIXIT.

WHILE THEY LAST!
5.99 SET
 SENSITIVE EARS
 BOXED FASHION
 JEWELRY SET
 jcp.com
 132-7241,
 132-7839
 reg. \$16 set



WHILE THEY LAST!
9.99 EA.
 VIESTE FASHION
 JEWELRY
 jcp.com
 130-5123,
 130-1339,
 130-1223
 reg. \$10-\$48



VIESTE

WHILE THEY LAST!
50-60% OFF
 ALL FASHION JEWELRY
 \$3-\$26 reg. \$6-\$52



MIXIT
 nicole
 W
 WORTHINGTON
MIXIT.
 BOLD elements
 Liz Claiborne

WHILE THEY LAST!
60% OFF
 ALL JUNIORS'
 FASHION
 JEWELRY
 \$3.20-\$11.20
 reg. \$8-\$28

ARIZONA
 JEANS



WHILE THEY LAST!
60% OFF
 ALL HOLIDAY FASHION
 JEWELRY & WATCHES
 \$4.80-\$11.20
 reg. \$12-\$28



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.

WHILE THEY LAST!
70-75% OFF
 FASHION SILVER
 select styles
 \$6.60-\$22.50
 reg. \$22-\$75



This page: silver plated, unless noted.

WHILE THEY LAST!

14.99
 EA.

STAINLESS
 STEEL
 BANGLE
jcp.com
 058-0609,
 058-0621,
 058-0605
 reg. \$58 ea.



footnotes

WHILE THEY LAST!

70% OFF

ALL JEWELRY BOXES
 & ARMOIRES

\$44.99
 KATHY IRELAND BLACK PHOTO
 FRAME JEWELRY BOX
jcp.com 138-0201 reg. \$149.98



SAVE 76%
\$149.99 LARGE JEWELRY ARMOIRE
jcp.com 138-4450 reg. \$624.98



WHILE THEY LAST!

11.99
 EA.

CUBIC
 ZIRCONIA
 JEWELRY
jcp.com
 058-1914,
 058-0692,
 058-5526,
 058-1508,
 058-1912,
 058-1916
 reg. \$42 ea.



Sparkle Shine

WHILE THEY LAST!

11.99
 EA.

CRYSTAL
 JEWELRY
jcp.com
 058-0656,
 058-0658,
 058-0655,
 058-0654
 reg. \$42 ea.



Silver Sparkle Shine

WHILE THEY LAST!

14.99
 EA.

STERLING
 SILVER
 PENDANT
jcp.com
 058-1655,
 058-1628,
 058-1604,
 058-5570
 reg. \$58 ea.



footnotes

WHILE THEY LAST!

11.99
 EA.

ARTISAN
 GLASS
 BRACELET
jcp.com
 058-5560,
 058-3929,
 058-3945,
 058-4697
 reg. \$42 ea.



Dazzling Designs

WHILE THEY LAST!

11.99
 EA.

MARCASITE
 JEWELRY
jcp.com
 058-1148,
 058-1529,
 058-1456,
 058-1447
 reg. \$46 ea.



LE VIEUX

WHILE THEY LAST!

14.99
 EA.

DIAMOND-ACCENT
 JEWELRY
jcp.com
 058-3496,
 058-3495,
 058-3479,
 058-4428,
 058-3512
 reg. \$58-\$70



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WHILE THEY LAST!
14⁹⁹
 ALL MEN'S ST. JOHN'S BAY
 SWEATERS
 reg. \$42



WHILE THEY LAST!

14⁹⁹

CLAIBORNE
ARGYLE
SWEATER
jcp.com
502-9553
reg. \$50



claiborne

WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY
CREWNECK
SWEATER
jcp.com
513-6552
reg. \$42



WHILE THEY LAST!

17⁹⁹

CLAIBORNE
COTTON-
CASHMERE
SWEATER
jcp.com
502-9550
reg. \$50



claiborne

WHILE THEY LAST!

17⁹⁹

DOCKERS
QUARTER-ZIP
SWEATER
jcp.com
514-7009
reg. \$55



WHILE THEY LAST!

19⁹⁹

IZOD SWEATER
jcp.com
563-6550
reg. \$55



IZOD

WHILE THEY LAST!

19⁹⁹

U.S. POLO ASSN.
SWEATER
jcp.com
564-6000
reg. \$50



WHILE THEY LAST!

9⁹⁹

ST. JOHN'S BAY
QUARTER-ZIP
FLEECE
jcp.com
513-9550
reg. \$34



WHILE THEY LAST!

11⁹⁹

ST. JOHN'S BAY
STRIPED SUEDED
KNIT POLO
jcp.com
513-1560
reg. \$36



WHILE THEY LAST!

14⁹⁹

CLASSN.
jcp.com
564-1019
reg. \$44



WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY
EASY-CARE
SPORTSHIRT
jcp.com
513-5554
reg. \$40



WHILE THEY LAST!

17⁹⁹

CLAIBORNE
SPORTSHIRT
jcp.com
502-5551
reg. \$50



claiborne

WHILE THEY LAST!

17⁹⁹

IZOD FLEECE
jcp.com
563-9550
reg. \$50



IZOD

WHILE THEY LAST!

19⁹⁹

VAN HEUSEN
NO-IRON
SPORTSHIRT
jcp.com
512-5551
orig. \$54



VAN HEUSEN

WHILE THEY LAST!

19⁹⁹

ST. JOHN'S BAY
JACKET
jcp.com
513-7559
reg. \$70



WHILE THEY LAST!

9⁹⁹

MEN'S ST. JOHN'S BAY SOLID
SUEDED KNIT OR THERMAL HENLEY

jcp.com 513-1552, 513-1557
reg. \$30



50-75% OFF

MEN'S OUTERWEAR

SELECT STYLES



WHILE THEY LAST!

29⁹⁹

ZEROXPOSUR
SOFTSHELL
JACKET

jcp.com
518-2552
orig. \$100

ZEROXPOSUR



WHILE THEY LAST!

39⁹⁹

FREE COUNTRY
OR ZEROXPOSUR
MIDWEIGHT JACKET

jcp.com 518-2557,
518-4553
orig. \$120

FREE COUNTRY
ZEROXPOSUR



WHILE THEY LAST!

14⁹⁹

MEN'S ST. JOHN'S BAY
PUFFER VEST

jcp.com 513-7553
orig. \$42



WHILE THEY LAST!

60% OFF

MEN'S HATS,
GLOVES &
SCARVES

select styles
\$6.99-\$25.99
reg. \$18-\$65



WHILE THEY LAST!

14⁹⁹

XERSION PACKABLE
PUFFER VEST

jcp.com 578-5016
orig. \$40

XERSION



WHILE THEY LAST!

29⁹⁹

XERSION DOWN
PACKABLE
JACKET

jcp.com
518-2550
orig. \$100

XERSION



WHILE THEY LAST!

29⁹⁹

COLUMBIA
LONE RIDGE
FULL-ZIP
FLEECE

jcp.com
518-8553
orig. \$60

Columbia



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.

WHILE THEY LAST!

59⁹⁹



Levi's

DOCKERS

WHILE THEY LAST!

69⁹⁹

ALL CLAIBORNE
WOOL COATS
orig. \$200



claiborne



WHILE THEY LAST!

49⁹⁹

MEN'S ST. JOHN'S BAY
WOOL COAT
jcp.com 518-6551
orig. \$200

WHILE THEY LAST!

59⁹⁹

ZEROXPOSUR
SYSTEMS
3-IN-1 JACKET
jcp.com
518-3552
orig. \$200



ZEROXPOSUR

WHILE THEY LAST!

59⁹⁹

FREE COUNTRY
SYSTEMS
3-IN-1 JACKET
jcp.com
518-2561
orig. \$200



FREE COUNTRY

WHILE THEY LAST!

49⁹⁹

DOCKERS
ON THE GO DOWN
PACKABLE JACKET
jcp.com 518-4559
orig. \$180
packs into
neck pillow



DOCKERS

WHILE THEY LAST!

60% OFF

MEN'S HATS,
GLOVES &
SCARVES
select styles
\$6.99-\$25.99
reg. \$18-\$65



WHILE THEY LAST!

9⁹⁹

ALL ADIDAS GRAPHIC TEES
reg. \$22-\$25



WHILE THEY LAST!

13⁹⁹

CHAMPION FLEECE CREWNECK OR PANTS

jcp.com 586-7007, 586-5509
reg. \$28

50% OFF
MEN'S CHAMPION FLEECE
select styles



WHILE THEY LAST!

60% OFF

XERSION FLEECE FOR HIM

select styles
\$11.99-\$15.99
reg. \$30-\$40



XERSION.



WHILE THEY LAST!

23⁹⁹

PGA TOUR FLEECE
jcp.com 579-0132
reg. \$60

60% OFF
MEN'S GOLF APPAREL
select styles



WHILE THEY LAST!

\$19.99

COLLEGE TEAM COTTON FLEECE

COLLEGE TEAM POLYTECH FLEECE
reg. \$60

\$29.99

PRO FOOTBALL TEAM COTTON FLEECE
reg. \$60



WHILE THEY LAST!

50-60% OFF

ALL COLLEGE & PRO TEAM GIFTS
\$5.99-\$34.99
reg. \$15-\$70
Team selection varies by store.



WHILE THEY LAST!

14⁹⁹

COLLEGE OR PRO TEAM LOUNGEWEAR
select styles
reg. \$35
Team selection varies by store.



WHILE THEY LAST!

BUY 1, GET 1 FREE

COLLEGE TEAM TEES
select styles
reg. \$20
Team selection varies by store.
*See below for details.



WHILE THEY LAST!

BUY 1, GET 1 FREE

COLLEGE OR PRO TEAM CAPS
select styles
reg. \$15-\$32
Team selection varies by store.
*See below for details.



JCPenney

IN STORE NOW-NOVEMBER 28

SPEND \$100 OR MORE ON JCPENNEY GIFT CARDS & GET A

\$25 OFF
\$25 COUPON

Coupon good for one-time use in store 11/29/15-12/24/15. Terms and conditions apply to gift cards. See card for details. Some restrictions and exclusions apply. Limit one coupon per transaction. See coupon for details.

WHILE THEY LAST!

23⁹⁹

IZOD
3/4 SLEEVE
WORK SHIRT

jcp.com
581-7225
reg. \$60

BIG & TALL



IZOD

WHILE THEY LAST!

\$14.99

THE FOUNDRY
SUPPLY CO.
FLANNEL SHIRT

jcp.com
581-6551
reg. \$38

\$19.99

FULL-ZIP
PLUSH
FLEECE

jcp.com
580-6552
reg. \$50

BIG & TALL



FIND
MORE
@JPCOM

shop shirts up to
6XL & 5XLT and
waists up to 60"

WHILE THEY LAST!

60% OFF

MEN'S BIG & TALL APPAREL

select styles
\$11.99-\$31.99
reg. \$30-\$80

WHILE THEY LAST!

24⁹⁹

VAN HEUSEN
SPORTSHIRT

jcp.com
581-7023
reg. \$65

BIG & TALL



VAN HEUSEN

WHILE THEY LAST!

21⁹⁹

CLAIBORNE
ARGYLE
SWEATER

jcp.com
581-1550
reg. \$55

BIG & TALL



claiborne

WHILE THEY LAST!

23⁹⁹

CHAMPION
FULL-ZIP
FLEECE
HOODIE

jcp.com
580-5047
reg. \$60

BIG & TALL



WHILE THEY LAST!

14⁹⁹

THE FOUNDRY
SUPPLY CO.
THERMAL
KNIT SHIRT

jcp.com
581-6552
reg. \$40

BIG & TALL



WHILE THEY LAST!

11⁹⁹

THE FOUNDRY
SUPPLY CO.
SLEEP PANTS

jcp.com
583-6550
reg. \$30

BIG & TALL



WHILE THEY LAST!

11⁹⁹

GRAPHIC TEE

jcp.com
581-5731
reg. \$30

BIG & TALL





GET IN STORE EARLY! YOU COULD GET A

\$500 OFF \$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
\$100 OFF \$100 OR MORE

OR
\$10 OFF \$10 OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!

29⁹⁹



WHILE THEY LAST!

17⁹⁹

ALL ST. JOHN'S BAY
WORRY FREE PANTS
reg. \$60



**SHOP OUR
LOWEST PRICES
OF THE YEAR**

ON DOCKERS SIGNATURE
PANTS, HAGGAR WORK TO
WEEKEND PANTS & ST. JOHN'S
BAY WORRY FREE PANTS

"Lowest Prices of the Year" refers to 2015;
prices may be further reduced on items
as a part of clearance in the future.

WHILE THEY LAST!

14⁹⁹

ALL ST. JOHN'S BAY
CORDUROY
PANTS
reg. \$50



WHILE THEY LAST!

24⁹⁹

ALL HAGGAR
WORK TO WEEKEND
PANTS
reg. \$60



WHILE THEY LAST!

27⁹⁹

ALL HAGGAR
CORDUROY
PANTS
reg. \$75



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.

WHILE THEY LAST!

24⁹⁹

LEE DOWNSWANGLER
REGULAR OR
REGULAR FIT JEANS
jcp.com 520-4915.
511-5507
reg. \$42



WHILE THEY LAST!

39⁹⁹

GUYS' LEVI'S® 511™
SLIM FIT JEANS
jcp.com 520-4202
reg. \$68
Pricing also applies to 511™ trouser.
Levi's® Black Friday Event: Thursday, 11/26/15
at 12:01AM-Monday, 11/30/15 at 11:59PM.
Levi's® excluded from coupon offer.



FIND
MORE
@JCP.COM
Levi's® in
20 fits & 168
washes; waist
sizes 30-38"

WHILE THEY LAST!

46⁹⁹

GUYS' LEVI'S® 541™
ATHLETIC FIT JEANS
jcp.com 520-4751
reg. \$68
Pricing also applies to
510™, 515™, 514™ motion,
508™ & 501 fits.
Levi's® excluded from
coupon offer.



WHILE THEY LAST!

36⁹⁹

MEN'S LEVI'S® 505™
REGULAR FIT JEANS
jcp.com 520-2000
reg. \$58
Levi's® Black Friday Event:
Thursday, 11/26/15 at 12:01AM-
Monday, 11/30/15 at 11:59PM.
Levi's® excluded from
coupon offer.



Lee
Wrangler
RESERVE



SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!

12⁹⁹

ARIZONA SHIRT



reg. \$24



ARIZONA
 JEANS

WHILE THEY LAST!
60% OFF
 ENTIRE STOCK GUYS'
 ARIZONA APPAREL
 \$4.49-\$21.99
 reg. \$12-\$55

WHILE THEY LAST!

\$13.99
 GUYS' ARIZONA
 FLEECE
 JOGGERS
 jcp.com
 523-6570
 reg. \$36



WHILE THEY LAST!

4⁴⁹

GUYS'
 ARIZONA
 SOLID TEE
 jcp.com
 525-1460,
 525-1452
 reg. \$12



WHILE THEY LAST!

13⁹⁹

GUYS' ARIZONA
 LONG-SLEEVE
 WOVEN SHIRT
 jcp.com 525-4577
 reg. \$36



\$15.99
 GUYS' ARIZONA
 PUFFER VEST
 jcp.com
 525-5562
 reg. \$40



WHILE THEY LAST!

\$15.99
 GUYS' ARIZONA
 PRINT FLEECE
 jcp.com
 525-6564
 reg. \$42

\$16.99
 GUYS' ARIZONA
 TWILL OR
 DENIM
 JOGGERS
 jcp.com
 523-6577,
 523-6576
 reg. \$44



WHILE THEY LAST!

\$15.99
GUYS' ARIZONA
FULL-ZIP FLEECE
HOODIE
jcp.com
525-6556
reg. \$42



\$31.99
GUYS'
WOOL-
BLEND
VARSITY
JACKET
jcp.com
525-9559
reg. \$80

WHILE THEY LAST!

10⁹⁹
GUYS'
ARIZONA
RAGLAN,
STRIPED
OR HENLEY
THERMAL
SHIRT
jcp.com
525-2557,
525-2558,
525-2559
reg. \$28



WHILE THEY LAST!

\$21.99
GUYS'
ARIZONA
SHERPA
FLEECE
HOODIE
jcp.com
525-6563
reg. \$55



WHILE THEY LAST!

11⁹⁹
GUYS' ARIZONA
LIGHTWEIGHT
HOODIE
jcp.com
525-2551
reg. \$32



WHILE THEY LAST!
60% OFF

ENTIRE STOCK GUYS'
ARIZONA APPAREL

\$4.49-\$21.99
reg. \$12-\$55

ARIZONA
JEAN CO.
THE ORIGINAL

WHILE THEY LAST!

\$16.99
GUYS'
ARIZONA
FASHION
DENIM
jcp.com
523-4153,
523-4345
reg. \$44



WHILE THEY LAST!

7⁹⁹
GUYS'
ARIZONA
SOLID
CREWNECK
THERMAL
SHIRT
jcp.com
525-2556
reg. \$22



WHILE THEY LAST!

14⁹⁹
GUYS' ARIZONA
DENIM
jcp.com 523-4342
reg. \$40

FIND
MORE
@JCP.COM
Arizona jeans
in 6 versatile
fits & 24 unique
washes; waists
28-42"



WHILE THEY LAST!

60% OFF

STAR WARS™ GIFTS FOR HIM
select styles
\$8.99-\$15.99
reg. \$24-\$40



STAR WARS

WHILE THEY LAST!

12⁹⁹

MEN'S STAR WARS™ MICROFLEECE SLEEP PANTS OR FLEECE JOGGERS
jcp.com 505-0153
reg. \$34

60% OFF
MEN'S STAR WARS™ SLEEPWEAR
select styles

STAR WARS



WHILE THEY LAST!

4⁴⁹

GUYS' GRAPHIC TEE
jcp.com
529-6140
reg. \$12



WHILE THEY LAST!

7⁹⁹

GUYS' GRAPHIC TEE
jcp.com 529-3502
reg. \$20



WHILE THEY LAST!

\$7.99

STAR WARS™: THE FORCE AWAKENS GRAPHIC TEE
jcp.com 529-3284
reg. \$20

STAR WARS

WHILE THEY LAST!

60% OFF

GUYS' ZOO YORK SHERPA-LINED FLEECE
select styles
\$24.99
reg. \$65



¥ ZOO YORK

WHILE THEY LAST!

50-60% OFF

GUYS' VANS & ZOO YORK LONG-SLEEVE KNIT SHIRTS
select styles
\$12.99-\$24.99
reg. \$34-\$50



VANS

¥ ZOO YORK

WHILE THEY LAST!

10⁹⁹

GUYS' LEVI'S RAGLAN TEE
jcp.com
528-0110
reg. \$24
Styles may vary by store.
Levi's excluded from coupon offer.



Levi's

WHILE THEY LAST!

10⁹⁹

GUYS' VANS TEE
jcp.com
542-3801,
542-3799
reg. \$22
Styles may vary by store.



VANS

JCPenney

IN STORE NOW-NOVEMBER 28

SPEND \$100 OR MORE ON JCPENNEY GIFT CARDS & GET A

\$25 OFF
\$25 COUPON

Coupon good for one-time use in store 11/29/15-12/24/15. Terms and conditions apply to gift cards. See card for details. Some restrictions and exclusions apply. Limit one coupon per transaction. See coupon for details.

WHILE THEY LAST!

60% OFF

GIFTS FOR HIM

select styles
\$7.99-\$23.99
reg. \$20-\$60



WHILE THEY LAST!
GIFTS UNDER

\$10

sale \$7.99-\$8.99
reg. \$20-\$24

WHILE THEY LAST!

60% OFF

GIFTS FOR HIM

select styles
\$7.99-\$23.99
reg. \$20-\$60



WHILE THEY LAST!
GIFTS UNDER

\$15

sale \$11.99
reg. \$30-\$32

WHILE THEY LAST!

60% OFF

GIFTS FOR HIM

select styles
\$7.99-\$23.99
reg. \$20-\$60



WHILE THEY LAST!
GIFTS UNDER

\$20

sale \$15.99-\$19.99
reg. \$40-\$50



GET IN STORE EARLY! YOU COULD GET A
\$500 OFF \$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
 STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
\$100 OFF \$100
 OR MORE

OR
\$10 OFF \$10
 OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!

39⁹⁹

STAFFORD SIGNATURE
 COLORED WOOL OR
 JF J. FERRAR VELVET
 SPORT COAT
 jcp.com 552-8655,
 552-1505
 reg. \$140

\$69.99

STAFFORD
 SIGNATURE
 MERINO WOOL
 SPORT COAT
 jcp.com
 552-1815
 reg. \$200



STAFFORD

WHILE THEY LAST!

99⁹⁹

JF J. FERRAR
 SUIT JACKET
 & PANTS
 jcp.com
 553-0465,
 553-3465
 reg. \$280

WHILE THEY LAST!

119⁹⁹

STAFFORD TRAVEL
 WRINKLE-RESISTANT
 SUIT JACKET & PANTS
 jcp.com 553-0203,
 553-3203
 reg. \$320



WHILE THEY LAST!

**60-
70% OFF**

ALL SUIT SEPARATES,
 SPORT COATS, TOPCOATS
 & DRESS PANTS

\$19.99-\$110
 reg. \$60-\$275

WHILE THEY LAST!

19⁹⁹

STAFFORD
 MICROFIBER
 OR JF J. FERRAR
 DRESS PANTS
 jcp.com 556-5234,
 556-1260,
 556-5018,
 556-5019
 reg. \$60-\$70



STAFFORD

36

WHILE THEY LAST!

24⁹⁹

ALL STAFFORD
 DRESS PANTS
 reg. \$70-\$80



STAFFORD

FIND
 MORE
 @JCP.COM

suit jacket sizes
 34S-60R, dress
 pants up to 60"
 waist and sport
 coats up to 60R

JF
 J.Ferrari

STAFFORD

WHILE THEY LAST!

15⁹⁹

STAFFORD
TRAVEL
WRINKLE-FREE
OXFORD
DRESS SHIRT
jcp.com
531-3011
reg. \$40



60% OFF
ALL STAFFORD
DRESS SHIRTS

WHILE THEY LAST!

17⁹⁹

JF J. FERRAR
SLIM- OR SUPER
SLIM-FIT DRESS
SHIRT
jcp.com
531-6454
reg. \$40



JF
J.Ferrari

WHILE THEY LAST!

18⁹⁹

VAN HEUSEN
LUX SATEEN
DRESS SHIRT
jcp.com
531-6583
reg. \$45



VAN HEUSEN

WHILE THEY LAST!

19⁹⁹

STAFFORD
TRAVEL
PERFORMANCE
SUPER DRESS
SHIRT
jcp.com
531-5710
reg. \$50



STAFFORD

STAFFORD
CULTURE
STAFFORD.



WHILE THEY LAST!

9⁹⁹

STAFFORD TRAVEL
EASY-CARE BROADCLOTH
DRESS SHIRT

jcp.com 531-7678
reg. \$36

FIND MORE
@JCP.COM

Stafford dress shirts up to a 22"
neck size and 39" sleeve length



WHILE THEY LAST!

40% OFF

ALL MEN'S WALLETS
Dockers, Relic,
Stafford & more
\$13.99-\$19.99
reg. \$24-\$35



DOCKERS

Levi's

WHILE THEY LAST!

19⁹⁹

STAFFORD OR
JF J. FERRAR
DRESS SHIRT &
TIE BOXED SET
jcp.com
531-6284
reg. \$50



JF
J.Ferrari

STAFFORD

WHILE THEY LAST!

BUY 1, GET 1 FREE

MEN'S TIES & BOW TIES
select styles
reg. \$25-\$40
*See below for details.



VAN HEUSEN

JF
J.Ferrari **STAFFORD**

*Men's tie offer: Buy one item at regular price, get the second item of equal or lesser value for free.

WHILE THEY LAST!

9⁹⁹

MEN'S STAFFORD MICROFLEECE
OR FLANNEL SLEEP PANTS

select styles
reg. \$28-\$30



WHILE THEY LAST!
60% OFF

MEN'S SLEEPWEAR
& SLIPPERS
select styles
\$11.99-\$23.99
reg. \$30-\$60

WHILE THEY LAST!
\$11.99
STAFFORD
MEMORY
FOAM
SLIPPERS
jcp.com
535-2052,
535-2051,
535-2049
reg. \$30



WHILE THEY LAST!
\$13.99
DOCKERS
SLIPPERS
jcp.com
535-1033,
535-1082,
535-1083
reg. \$36



WHILE THEY LAST!
\$13.99
HEAT CORE
SLIPPERS
jcp.com
535-1215,
535-1216,
535-1217
reg. \$36



WHILE THEY LAST!
\$23.99
ROCKPORT
SLIPPERS
jcp.com
535-1033,
535-1082,
535-1083
reg. \$36



WHILE THEY LAST!
14⁹⁹
STAFFORD
SLEEPWEAR
GIFT SET
select styles
reg. \$40



WHILE THEY LAST!
19⁹⁹
STAFFORD
SOFT TOUCH
ROBE
jcp.com
505-8077
reg. \$50



SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!
**BUY 2, GET 1
 FREE**

STAFFORD
 PERFORMANCE
 POCKET TEES
 select styles
 reg. \$9
 Buy two tees at
 regular price, get the
 third tee of equal or
 lesser value for free.



WHILE THEY LAST!
**BUY 1, GET 1
 FREE**

MEN'S THERMAL
 UNDERWEAR
 select styles
 reg. \$25-\$100
 *See below for details.



WHILE THEY LAST!
**BUY 1, GET 1
 FREE**

MEN'S LEVI'S® 6-PACK
 OR DICKIES
 4-PACK SOCKS
 select styles
 reg. \$20
 *See below for details.



WHILE THEY LAST!
**BUY 1, GET 1
 FREE**

MEN'S UNDERWEAR
 Stafford, Hanes, adidas
 & Fruit of the Loom
 select styles
 reg. \$16-\$44
 *See below for details.



*Men's underwear or socks offer: Buy one item at regular price, get the second item of equal or lesser value for free, must be same category of merchandise.



60% OFF KIDS' ARIZONA APPAREL

SELECT STYLES including boys' husky & girls' plus sizes \$4.49-\$17.99 reg. \$12-\$46

WHILE THEY LAST!

5.99

ARIZONA
JEANS



jcp.com
422-2271
reg. \$18

WHILE THEY LAST!

5.99

ARIZONA
JEANS



BOYS'
ARIZONA
THERMAL
TEE
jcp.com
422-2529
reg. \$20-
\$24

WHILE THEY LAST!

5.99

BOYS'
ARIZONA
COMFY
FLEECE
jcp.com
422-7711
reg. \$20

ARIZONA
JEANS

40



WHILE THEY LAST!

9.99

BOYS'
ARIZONA
FLANNEL
SHIRT
jcp.com
422-7193
reg. \$30

ARIZONA
JEANS



WHILE THEY LAST!

9.99

BOYS'
ARIZONA
KNIT
JOGGERS
jcp.com
423-8082
reg. \$30

ARIZONA
JEANS



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.

WHILE THEY LAST!

11.99

BOYS' OR GIRLS' ARIZONA DENIM

select styles
reg. \$30
boys' husky & girls' plus
sizes also on sale

FIND MORE
@JCP.COM

Arizona apparel in girls' plus, slim, boys' husky, preschoolers' & toddlers' sizes



ARIZONA JEANS

WHILE THEY LAST!

5.49



ARIZONA FAMILY LONG-SLEEVE TEE
jcp.com
373-5164
reg. \$14
girls' plus sizes also on sale

WHILE THEY LAST!

5.99



GIRLS' ARIZONA LEGGINGS
jcp.com
374-1099
reg. \$16
also in girls' plus sizes at jcp.com

ARIZONA JEANS

WHILE THEY LAST!

9.99

GIRLS' ARIZONA JEGGINGS
jcp.com
374-7629
reg. \$30
girls' plus sizes also on sale



ARIZONA JEANS

WHILE THEY LAST!

5.99

GIRLS' ARIZONA LONG-SLEEVE GRAPHIC TEE
jcp.com
373-5166
reg. \$18
girls' plus sizes also on sale



ARIZONA JEANS



WHILE THEY LAST!

5.99

GIRLS' ARIZONA COMFY FLEECE
jcp.com
373-6231
reg. \$20



ARIZONA JEANS

SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!

7.99



reg. \$22
 girls' plus sizes
 also on sale



total girl

WHILE THEY LAST!

5.99

TOTAL GIRL
 LEGGINGS

jcp.com
 306-9315
 reg. \$16
 girls' plus sizes
 also on sale



total girl



WHILE THEY LAST!
60% OFF

GIRLS' DRESSES, COLLECTIONS,
 FASHION TOPS, BOTTOMS &
 TOTAL GIRL APPAREL

select styles
 \$5.99-\$30.99
 reg. \$16-\$78

WHILE THEY LAST!

60% OFF

GIRLS' HOLIDAY
 DRESSES

select styles
 including girls'
 plus sizes
 \$12.99-\$30.99
 reg. \$34-\$78



WHILE THEY LAST!

\$23.99

GIRLS' 3-PC.
 LEGGINGS SET
 select styles
 reg. \$60



WHILE THEY LAST!

\$15.99

GIRLS' SELF ESTEEM
 3-PC. FASHION TOP SET
 select styles
 reg. \$42



WHILE THEY LAST!

\$15.99

GIRLS' FASHION JEANS
 select styles
 reg. \$42



WHILE THEY LAST!

60% OFF

GIRLS' BY&BY
 COLLECTION
 select styles
 \$11.99-\$22.99
 reg. \$32-\$58



WHILE THEY LAST!

6⁹⁹

BABIES' OR TODDLERS' OKIE DOKIE FLEECE SEPARATES select styles reg. \$18

\$7.99

PRESCHOOLERS' SIZES select styles reg. \$20

okie dokie



WHILE THEY LAST!

29⁹⁹

BOYS' NIKE KO FLEECE HOODIE OR PANTS

jcp.com
435-4177,
435-4309
msrp \$40



WHILE THEY LAST!

14⁹⁹

YOUTH TEAM FLEECE

jcp.com
567-8401
reg. \$40
team selection varies by store.



WHILE THEY LAST!

14⁹⁹

GIRLS' XERSION PERFORMANCE

jcp.com
415-3320
reg. \$35
girls' plus sizes also on sale



XERSION.



WHILE THEY LAST!

6⁹⁹

GIRLS' XERSION YOGA PANTS

jcp.com
415-3320
reg. \$20
girls' plus sizes also on sale



XERSION.



WHILE THEY LAST!

14⁹⁹

BOYS' XERSION PERFORMANCE FLEECE

jcp.com
435-4205
reg. \$35



XERSION.



WHILE THEY LAST!

9⁹⁹

BOYS' OR GIRLS' XERSION FLEECE

jcp.com 435-4202, 415-3457
reg. \$25-\$30



XERSION.



FIND MORE @ JCP.COM

kids' apparel in boys' husky, girls' plus, toddlers' & preschoolers' sizes



WHILE THEY LAST!

15⁹⁹

BOYS' OR GIRLS' PUFFER JACKET

select styles reg. \$60-\$72
girls' plus sizes also on sale

60% OFF

BOYS' & GIRLS' COATS, HATS, GLOVES & SCARVES select styles





GET IN STORE EARLY! YOU COULD GET A

\$500 OFF \$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
\$100 OFF \$100
OR MORE

OR
\$10 OFF \$10
OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.



WHILE THEY LAST!

9.99

BOYS' OR GIRLS' SLEEP SET
jcp.com 407-5104, 307-6351
reg. \$30-\$36



WHILE THEY LAST!

5.99

BOYS' OR GIRLS'
SLEEP SEPARATES
select styles
reg. \$20



WHILE THEY LAST!

60% OFF

BOYS' & GIRLS'
2-PC. SLEEP SETS
select styles
\$11.99-\$16.99
reg. \$30-\$44



WHILE THEY LAST!

7.99

GIRLS' OKIE DOKIE
2-PC. SLEEPWEAR SET
sizes 2T-6X
jcp.com 307-6803
reg. \$26

\$3.99
GIRLS' PLUSH
SLIPPERS
jcp.com 307-6174
reg. \$12

okie dokie



WHILE THEY LAST!

9.99

BOYS' TEAM
SLEEP PANTS
jcp.com
567-8510
reg. \$25
Team
selection
varies
by store.



WHILE THEY LAST!

9⁹⁹

BOYS' STAR WARS™
NOVELTY WATER
BOTTLE
select styles
reg. \$20



STAR WARS

WHILE THEY LAST!

16⁹⁹

BOYS' STAR WARS™
PILLOW OR
BLANKET
jcp.com
412-0136
reg. \$35



WHILE THEY LAST!

8⁹⁹

BOYS' STAR WARS™:
THE FORCE AWAKENS
NOVELTY TEE
reg. \$24



WHILE THEY LAST!
60% OFF

BOYS' STAR WARS™
APPAREL

select styles
\$8.99-\$16.99
reg. \$24-\$44

WHILE THEY LAST!

8⁹⁹

BOYS' STAR WARS™
NOVELTY TEE
jcp.com
412-4279
reg. \$24



WHILE THEY LAST!

13⁹⁹

BOYS' STAR WARS™
NOVELTY
COSTUME
FLEECE
select styles
sizes 4-7
reg. \$40



© & TM Lucasfilm Ltd.

WHILE THEY LAST!

14⁹⁹

BOYS' NOVELTY
FLEECE
jcp.com
412-4071
reg. \$44



WHILE THEY LAST!

19⁹⁹

BOYS' LEVI'S®
505™ REGULAR,
514™ STRAIGHT
OR 550™ RELAXED
FIT JEANS
jcp.com 430-5010
reg. \$40 Levi's® Black Friday
Event: Thursday, 11/26/15 at 12:01AM-
Monday, 11/30/15 at 11:59PM
Levi's® excluded from
coupon offer.



Disney COLLECTION

WHILE THEY LAST!

**20-
40% OFF**
DISNEY COLLECTION
TOYS & APPAREL

select styles
\$4-\$80
reg. \$5-\$100

ONLY AT
JCPENNEY

WHILE THEY LAST!

4⁹⁹

DISNEY
COLLECTION
MINI PLUSH
jcp.com
979-8700
reg. \$8



WHILE THEY LAST!

14⁹⁹

ALL
CALL
JCPENNEY
jcp.com
979-8153
reg. \$24



WHILE THEY LAST!

9⁹⁹

DISNEY COLLECTION
SLEEPWEAR OR SLIPPERS
select styles
reg. \$12-\$20



WHILE THEY LAST!

40% OFF

LIMITED EDITION
DISNEY COLLECTION
MICKEY OR MINNIE
EXCLUSIVE
HOLIDAY
PLUSH OR
ORNAMENT
\$6-\$9
reg. \$10-\$16
While supplies last.



WHILE THEY LAST!

9⁹⁹

DISNEY
COLLECTION
MEDIUM
PLUSH
jcp.com
979-8834
reg. \$16



WHILE THEY LAST!

50% OFF

ALL BOYS' & GIRLS' DISNEY
BY OKIE DOKIE APPAREL
sizes 2t-7
\$8-\$13 reg. \$16-\$26

ONLY AT
JCPENNEY



WHERE GIVING BEGINS

PURCHASE A PAIR OF FINGERLESS STRIPED GLOVES FOR \$5, NOW UNTIL DEC 24, and \$2 of the purchase price will go to JCPenney Cares, a non-profit dedicated to ensuring kids are safe, healthy and engaged beyond the classroom.

jcpenney.com/jcpcares **JCPenney**

WHILE THEY LAST!

4.49



CARTER'S SLEEPER
340-8765,
340-8781,
340-8779,
340-8766
reg. \$12

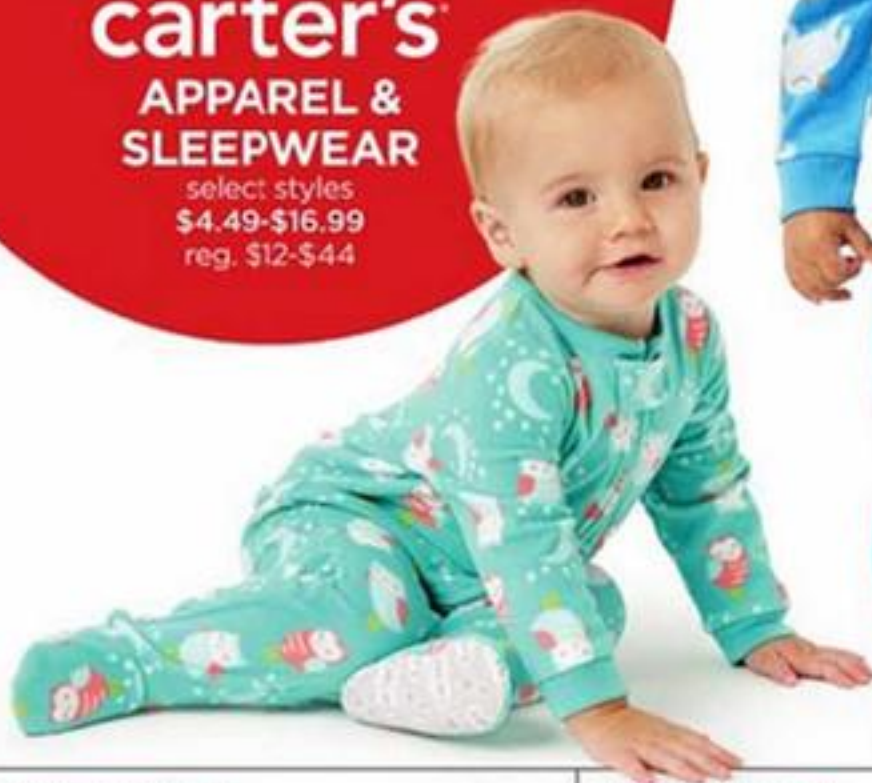


WHILE THEY LAST!

60% OFF

carter's
APPAREL &
SLEEPWEAR

select styles
\$4.49-\$16.99
reg. \$12-\$44



WHILE THEY LAST!

7.99

CARTER'S
BLANKET
SLEEPER
select styles
reg. \$20



WHILE THEY LAST!

7.99-9.99

CARTER'S HOLIDAY
SLEEPWEAR
jcp.com
340-3909,
340-3907
reg. \$20-\$26

60% OFF
CARTER'S
SLEEPWEAR
select styles



WHILE THEY LAST!

11.99

CARTER'S
3-PC. SET
jcp.com
340-1545,
340-1553
reg. \$32



WHILE THEY LAST!

8.99

CARTER'S
2-PC.
PLAYWEAR
SET
jcp.com
340-2594,
340-2612
reg. \$24



WHILE THEY LAST!

14.99

CARTER'S
HOLIDAY DRESS
jcp.com 340-0205,
340-0201
reg. \$38

60% OFF
BABY GIRLS'
HOLIDAY DRESSES
& BOYS'
DRESS-UP
select styles



WHILE THEY LAST!
29⁹⁹
 BOOTS FOR HER
 St. John's Bay, a.n.a,
 Arizona & more
 select styles
 reg. \$60-\$100



ARIZONA
 JEANS

ana
 A NEW APPROACH



SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!
39⁹⁹
 BOOTS FOR HER
 Yuu, Liz Claiborne,
 St. John's Bay & more
 select styles
 reg. \$90-\$120



LIZ CLAIBORNE

Yuu





WHILE THEY LAST!

19⁹⁹

ARIZONA BOOTS
FOR HER

select styles
reg. \$60-\$90

ARIZONA
JEANS^{CO.}

ARIZONA
JEANS

WHILE THEY LAST!
14⁹⁹
JUNIORS' ARIZONA
CASUAL SHOES
select styles
reg. \$40-\$50

WHILE THEY LAST!

49⁹⁹

CLARKS FOR HER
select styles
reg. \$80-\$94

\$69.99

CLARKS RIDDLE
AVANT
reg. \$134

Clarks



IN STORE NOW-NOVEMBER 28

SPEND \$100 OR MORE ON JCPENNEY GIFT CARDS & GET A

\$25 OFF
\$25 COUPON

Coupon good for one-time use in store 11/29/15-12/24/15. Terms and conditions apply to gift cards. See card for details. Some restrictions and exclusions apply. Limit one coupon per transaction. See coupon for details.

WHILE THEY LAST!

14⁹⁹

GIRLS' BOOTS
select styles
reg. \$35-\$55

ARIZONA
JEANS



total girl

WHILE THEY LAST!

19⁹⁹

GIRLS' BOOTS
select styles
reg. \$50-\$55

ARIZONA
JEANS





WHILE THEY LAST!
25% OFF
 NIKE ATHLETIC SHOES
 FOR HIM & HER
 select styles
 \$41.25-\$63.75
 msrp \$55-\$85



WHILE THEY LAST!
24⁹⁹
 FILA ATHLETIC
 SHOES FOR
 HIM OR HER
 select styles
 msrp \$60-\$75



WHILE THEY LAST!
23⁹⁹
 MEN'S SLIPPERS
 select styles
 reg. \$60

NUNN BUSH



WHILE THEY LAST!
29⁹⁹

MEN'S DRESS SHOES OR BOOTS
 JF J. Ferrar & St. John's Bay
 select styles reg. \$60-\$70



WHILE THEY LAST!
39⁹⁹

MEN'S DRESS SHOES OR BOOTS
 Call It Spring, JF J. Ferrar, Stafford,
 Nunn Bush & Stacy Adams
 select styles reg. \$70-\$90



WHILE THEY LAST!
34⁹⁹
 ATHLETIC SHOES
 FOR HIM OR HER
 select styles
 msrp \$60-\$65



WHILE THEY LAST!

9⁹⁹

WALLET OR
WRISTLET
select styles
reg. \$20-\$35



WHILE THEY LAST!

24⁹⁹

NICOLE BY NICOLE MILLER
OR LIZ CLAIBORNE TOTE
select styles
reg. \$60-\$70



WHILE THEY LAST!

14⁹⁹

LIZ CLAIBORNE,
NICOLE BY NICOLE MILLER
OR NICOLE MILLER
WALLETS
select styles
reg. \$35-\$45



WHILE THEY LAST!

19⁹⁹

NICOLE BY
NICOLE MILLER
OR LIZ
CLAIBORNE
CROSSBODY
select styles
reg. \$40-\$60



WHILE THEY LAST!

19⁹⁹

LILY BLOOM
HANDBAG
select styles
reg. \$45-\$65



WHILE THEY LAST!

39⁹⁹

LEATHER
HANDBAG
select styles
reg. \$99



WHILE THEY LAST!
**50-
60%
OFF**
ALL HANDBAGS
& WALLETS
\$6.99-\$42.50
reg. \$15-\$99



GET IN STORE EARLY! YOU COULD GET A
\$500 OFF \$500
SUPER-SAVINGS COUPON!
 VALID IN STORE & JCP.COM
 STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
\$100 OFF \$100
OR MORE
OR.....
\$10 OFF \$10
OR MORE
INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!
4.99
 100% RAYON
 PASHMINA SCARF
 jcp.com 101-0240, 101-0259,
 101-0268, 101-0285, 101-0285
 reg. \$20



WHILE THEY LAST!
1.99
 MIXIT TOUCH TECH
 OR FLUFFY GLOVES
 jcp.com 105-2465,
 105-2460
 reg. \$10



WHILE THEY LAST!
4.99
 MIXIT BOW
 HEADBAND
 jcp.com
 105-1462
 reg. \$20



WHILE THEY LAST!
7.99
 FASHION
 SCARF
 jcp.com
 101-0306,
 101-0310,
 101-0303
 reg. \$30



WHILE THEY LAST!
50-80% OFF
 COLD-WEATHER
 ACCESSORIES FOR HER
 select styles
 \$1.99-\$29 orig. \$10-\$58
 Located in the women's
 accessories department.



MIXIT.



WHILE THEY LAST!
9.99
 MIXIT HOLIDAY
 ACCESSORIES
 jcp.com
 105-0224,
 105-0217,
 105-0220,
 105-0322,
 105-0323
 reg. \$12-\$30



WHILE THEY LAST!
9.99
 MIXIT FRINGE
 SCARF
 jcp.com
 105-2464,
 105-2463
 reg. \$28-
 \$30



WHILE THEY LAST!
9.99
 2-PC. SET
 MIXIT HAT
 & SCARF SET
 jcp.com
 105-0100,
 105-0101
 reg. \$34



WHILE THEY LAST!
14.99
 ISOTONER FLEECE
 OR NYLON
 SMARTOUCH
 GLOVES
 jcp.com
 105-3517,
 105-3520
 reg. \$42-\$46



isotoner.

SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!
19⁹⁹
 SLEEP CHIC ROBE
 jcp.com 112-4811 reg. \$68
 Sleep Chic



WHILE THEY LAST!
9⁹⁹
 SLEEP SET OR
 SLEEP SEPARATES
 select styles
 reg. \$25-\$38



flirtitude
 Sleep
 Chic
 Disney



WHILE THEY LAST!
50% OFF
 CUDDL DUDS
 FLEECEWEAR
 select styles
 \$12.99-\$17.99
 reg. \$26-\$36



Cuddl Duds

WHILE THEY LAST!
5⁹⁹
 FLIRTITUDE
 SLEEP PANTS
 jcp.com 114-2614
 reg. \$25

flirtitude



WHILE THEY LAST!

\$14.99

EARTH ANGELS
PAJAMA SET

jcp.com 112-2826
reg. \$54



WHILE THEY LAST!

**60-
80%
OFF**

SLEEPWEAR FOR HER

select styles
\$7.99-\$29.99
reg. \$22-\$76



WHILE THEY LAST!

\$14.99

LIZ CLAIBORNE
PAJAMA SET

jcp.com
115-5914
reg. \$54



WHILE THEY LAST!

\$14.99

SLEEP CHIC
PAJAMA SET

jcp.com 112-4808
reg. \$54



WHILE THEY LAST!
14⁹⁹
PAJAMA SET FOR HER
Earth Angels, Sleep Chic,
Liz Claiborne & more
select styles

WHILE THEY LAST!

\$14.99

FLIRTITUDE
PAJAMA SET

jcp.com
114-2615
reg. \$50



WHILE THEY LAST!

\$14.99

SLEEP CHIC
PAJAMA SET

jcp.com 112-4809
reg. \$54



WHILE THEY LAST!

69⁹⁹

i.CHI FLAT IRON WITH BONUS THERMAL TRAVEL BAG
select styles
reg. \$129.99

i.CHI

JCPenney limits the sale of all salon products and special purchases to eight of any one item, up to a maximum of twelve items, per customer, per month.



WHILE THEY LAST!

50% OFF

SELECT SHAMPOOS, CONDITIONERS, STYLING & HAIRSPRAYS
\$2-\$27
reg. \$4-\$54

Excludes Amapuri Wild Ginger, Amika, Pureology, Manuka Oil, Carol's Daughter, Living Proof, L'Oréal, Itier daps, gift sets and appliances.



WHILE THEY LAST!

4⁹⁹

MIXIT SOCKS
select styles
reg. \$12

MIXIT



WHILE THEY LAST!

6⁹⁹

FASHION SLIPPERS
jcp.com
027-6516
reg. \$20



MIXIT

WHILE THEY LAST!

50-60% OFF

SOCKS, TIGHTS, LEGGINGS & SLIPPERS
select styles
\$6-\$18
reg. \$12-\$36



WHILE THEY LAST!

9⁹⁹

DEARFOAMS OR ISOTONER BOXED SLIPPERS
jcp.com
027-2514,
027-3516
reg. \$26-\$28

dearfoams isotoner



WHILE THEY LAST!

50% OFF

TIGHTS, LEGGINGS & SOCKS
select styles
\$6-\$18
reg. \$12-\$36

MIXIT





GET IN STORE EARLY! YOU COULD GET A

\$500 OFF \$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
\$100 OFF \$100 OR MORE

\$10 OFF \$10 OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

BALI
DOUBLE-SUPPORT BRA
jcp.com
126-4804



BALI
VANITY FAIR

VANITY FAIR
BACK
SMOOTHER
BRA
jcp.com
235-4001
reg. \$40



WHILE THEY LAST!
14⁹⁹
BRA
Ball, Vanity Fair,
Warner's & Maidenform
select styles
reg. \$38-\$40

WHILE THEY LAST!
BRAS UP TO
60% OFF
select styles
reg. \$30-\$42

WARNER'S
THIS IS NOT
A BRA BRA
jcp.com
155-5121
reg. \$40



warner's
M
MAIDENFORM

MAIDENFORM
DEMI BRA
jcp.com
230-1205
reg. \$36



WHILE THEY LAST!
9⁹⁹
AMBRIELLE
MESH DEMI BRA
jcp.com 254-5119
reg. \$30

WHILE THEY LAST!
2⁹⁹
AMBRIELLE PANTIES
select styles
reg. \$10

Ambrielle®



WHILE THEY LAST!
12⁹⁹
PLAYTEX 18 HOUR
COMFORT STRAP BRA
jcp.com 124-9841
reg. \$33



Playtex
18 HOUR



WHILE THEY LAST!
9⁹⁹
UNDERSCORE BRA
jcp.com 126-4804
reg. \$20

Underscore®



WHILE THEY LAST!
9⁹⁹
HANES ULTIMATE
PACKAGED
PANTIES
BONUS PACK
jcp.com
123-6012
reg. \$22



WHILE THEY LAST!
3⁹⁹
AMBRIELLE
COTTON
PANTIES
select styles
reg. \$9



Ambrielle®

IN STORE NOW-NOVEMBER 28

SPEND \$100 OR MORE ON JCPENNEY GIFT CARDS & GET A

\$25 OFF
\$25 COUPON

Coupon good for one-time use in store 11/29/15-12/24/15. Terms and conditions apply to gift cards. See card for details. Some restrictions and exclusions apply. Limit one coupon per transaction. See coupon for details.

CITY STREETS
2-PC. TANK &
LEGGINGS SET



all packed and ready-to-go
tank and leggings set

WHILE THEY LAST!

9⁹⁹

JUNIORS' 2-PC. SET,
POLAR FLEECE OR
SWEATSHIRT



CITY STREETS POLAR FLEECE
jcp.com 660-1168, 660-1164 reg. \$30



JUNIORS' SWEATSHIRT
jcp.com 660-1299 reg. \$34



WHILE THEY LAST!

12⁹⁹

JUNIORS' CITY STREETS PUFFER
VEST, HOODIE OR SWEATPANTS

jcp.com 660-1115,
660-1060, 660-1058
reg. \$34-\$42

City Streets



WHILE THEY LAST!

50-60% OFF

ALL JUNIORS' STAR WARS™ APPAREL
\$7.99-\$49.99
reg. \$22-\$100

STAR WARS

© & TM Lucasfilm Ltd.



WHILE THEY LAST!

12.99

JUNIORS' PLUS STAR WARS™ TEE
jcp.com 632-6049
reg. \$26



FIND MORE @JCP.COM

juniors' plus sizes & styles

WHILE THEY LAST!

9.99

JUNIORS' HOLIDAY SWEATSHIRT
jcp.com 632-6002
reg. \$30



WHILE THEY LAST!

60% OFF

JUNIORS' APPAREL

select styles
\$7.99-\$19.99
reg. \$20-\$50

WHILE THEY LAST!

7.99

JUNIORS' HOLIDAY TEE
jcp.com 632-0105
reg. \$20



WHILE THEY LAST!

17.99

JUNIORS' HOLIDAY SWEATER
jcp.com 632-6126, 632-6181
reg. \$46



WHILE THEY LAST!

7.99

JUNIORS' HOLIDAY LEGGINGS
jcp.com 632-6170, 632-6003
reg. \$20



WHILE THEY LAST!
60% OFF
 ALL JUNIORS' OUTERWEAR,
 DRESSES & BY&BY APPAREL
 \$11.99-\$39.99
 reg. \$30-\$100

WHILE THEY LAST!
\$19.99
 JUNIORS' FAUX-FUR VEST
 jcp.com
 216-0102
 reg. \$42



WHILE THEY LAST!
\$19.99
 JUNIORS' ARIZONA PUFFER JACKET
 jcp.com
 640-4623
 reg. \$68



ARIZONA
 JEANS

WHILE THEY LAST!
\$29.99
 JUNIORS' WOOL JACKET
 jcp.com
 640-4273
 reg. \$84



WHILE THEY LAST!
12⁹⁹
 JUNIORS' ARIZONA VEST
 jcp.com
 640-3206



WHILE THEY LAST!
14⁹⁹
 JUNIORS' ARIZONA OR DECREE DENIM
 skinny, bootcut,
 jeggings & more
 reg. \$40-\$42

ARIZONA
 JEAN CO.



WHILE THEY LAST!
7⁹⁹
 ALL JUNIORS' LEGGINGS
 reg. \$20

decree
 ARIZONA
 JEANS





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ARIZONA
JEANS CO.



WHILE THEY LAST!

6.99

JUNIORS' ARIZONA THERMAL OR LONG-SLEEVE V-NECK TEE reg. \$18-\$20



ARIZONA
JEANS CO.

WHILE THEY LAST!

4.99

JUNIORS' ARIZONA V-NECK TEE OR CAMI reg. \$14



ARIZONA
JEANS CO.

WHILE THEY LAST!
29⁹⁹
 OUTERWEAR FOR HER
 select styles

ST. JOHN'S BAY
 PUFFER JACKET
 jcp.com
 263-5450
 orig. \$150



FREE COUNTRY
 SOFTSHELL
 JACKET
 jcp.com
 263-1735
 reg. \$100



COLUMBIA THREE
 RIVERS FLEECE JACKET
 jcp.com
 263-5345
 reg. \$60



WHILE THEY LAST!
60-
%
OFF
 OUTERWEAR
 FOR HER
 select styles
 \$19.99-\$95.99
 reg. \$100-\$240
 Excludes Columbia.



WHILE THEY LAST!
19⁹⁹
 A.N.A PACKABLE
 PUFFER JACKET
 includes packable bag for easy travel
 jcp.com 263-5440 reg. \$100
ana
 A NEW APPROACH



WHILE THEY LAST!
49⁹⁹
 OUTERWEAR FOR HER
 select styles

FREE COUNTRY
 3-IN-1 SYSTEMS
 JACKET
 jcp.com
 263-3763
 reg. \$200



LIZ CLAIBORNE
 BELTED
 WOOL COAT
 jcp.com
 262-4406
 reg. \$220



ST. JOHN'S BAY
 WOOL PEA COAT
 jcp.com 262-4550
 orig. \$200





GET IN STORE EARLY! YOU COULD GET A
\$500 OFF \$500
SUPER-SAVINGS COUPON!
 VALID IN STORE & JCP.COM
 STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
\$100 OFF \$100
OR MORE
 OR
\$10 OFF \$10
OR MORE
INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!

14⁹⁹

←
 FASHION TOP
 orig. \$40



ana
 A NEW APPROACH

WHILE THEY LAST!
60-70% OFF
 WOMEN'S-SIZE APPAREL
 select styles
 \$7.99-\$32.99
 orig. \$20-\$86

FIND MORE
 @JCP.COM

women's, petites' & tall sizes & styles

WOMEN'S



WHILE THEY LAST!

32⁹⁹

→
 WORTHINGTON
 orig. \$86



\$16.99
 WORTHINGTON
 BLOUSE OR
 MODERN-FIT
 PANTS
 jcp.com
 945-0142,
 946-5053
 orig. \$44

W
 WORTHINGTON

WHILE THEY LAST!

11⁹⁹

A.N.A.
 SWEATER
 jcp.com
 982-4016
 orig. \$40

WOMEN'S



ana
 A NEW APPROACH

WHILE THEY LAST!

14⁹⁹

LIZ CLAIBORNE
 SWEATER
 jcp.com
 944-5009
 orig. \$50

WOMEN'S



liz clauborne

WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY
 CARDIGAN
 jcp.com
 894-3058,
 894-3059
 orig. \$48

WOMEN'S



JCPenney

IN STORE NOW-NOVEMBER 28

SPEND \$100 OR MORE ON JCPENNEY GIFT CARDS & GET A

\$25 OFF
\$25 COUPON

Coupon good for one-time use in store 11/29/15-12/24/15. Terms and conditions apply to gift cards. See card for details. Some restrictions and exclusions apply. Limit one coupon per transaction. See coupon for details.

WHILE THEY LAST!

17⁹⁹

LIZ CLAIBORNE



LIZ claiborne

WHILE THEY LAST!

18⁹⁹

LIZ CLAIBORNE JEANS

jcp.com 851-8563
orig. \$48



LIZ claiborne

WHILE THEY LAST!

19⁹⁹

ALFRED DUNNER FLEECE SEPARATES

jcp.com 817-1009,
817-1166
orig. \$48-\$56



alfred
dunner
64

WHILE THEY LAST!

60% OFF

LIZ CLAIBORNE APPAREL

select styles
including petites' & women's sizes
\$7.20-\$60 orig. \$18-\$150



SHAKER STITCH SWEATER
jcp.com 851-9575



STRIPED SWEATER
jcp.com 851-9573

WHILE THEY LAST!

14⁹⁹

LIZ CLAIBORNE SWEATER
select styles
including petites' sizes
orig. \$45



LIZ claiborne

DOT SWEATER
jcp.com 851-9561

WHILE THEY LAST!

13⁹⁹

WORTHINGTON
BLOUSE
jcp.com
833-1024
orig. \$36



WHILE THEY LAST!

16⁹⁹

WORTHINGTON
SKIRT
jcp.com
820-2097
orig. \$44



WHILE THEY LAST!

60% OFF

select styles
including petites'
& women's sizes
\$23.99-\$32.99
orig. \$60-\$86

\$23.99
WORTHINGTON
SWEATER DRESS
jcp.com
222-5131
orig. \$60



W
WORTHINGTON™



WHILE THEY LAST!

9⁹⁹

WORTHINGTON
SWEATER
jcp.com
831-1025
orig. \$30



W
WORTHINGTON™

WHILE THEY LAST!

11⁹⁹

WORTHINGTON
ESSENTIAL
SHIRT
including
petites'
sizes
jcp.com
833-6479
orig. \$30



W
WORTHINGTON™

WHILE THEY LAST!
14⁹⁹

WORTHINGTON PANTS
select styles
including petites' sizes
orig. \$38-\$40



WHILE THEY LAST!
14⁹⁹
 A.N.A SWEATER OR JEGGINGS
 select styles
 orig. \$44
 ana
 A NEW APPROACH



WHILE THEY LAST!
60% OFF
 A.N.A & STYLUS
 APPAREL
 select styles
 including petites' & women's sizes
 \$4.99-\$19.99 orig. \$14-\$50



WHILE THEY LAST!
7⁹⁹
 STYLUS PONCHO
 jcp.com 850-5023
 orig. \$22

STYLUS
 ana
 A NEW APPROACH

WHILE THEY LAST!
16⁹⁹
 GLORIA
 VANDERBILT
 AMANDA
 JEANS
 jcp.com
 853-1024
 reg. \$40



Gloria Vanderbilt
 66

WHILE THEY LAST!
21⁹⁹
 LEE CLASSIC
 FIT JEANS
 jcp.com
 859-8832
 reg. \$44



Lee

WHILE THEY LAST!
32⁹⁹
 LEVI'S® 535™
 SUPER SKINNY
 JEANS
 jcp.com 843-8186
 reg. \$49.50
 Levi's® Black Friday
 Event: Thursday,
 11/26/15 at 12:01AM-
 Monday, 11/30/15
 at 11:59PM.
 Levi's® excluded
 from coupon offer.



Levi's

SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!

12⁹⁹



845-5118
 orig. \$36



WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY
 CABLE
 CARDIGAN
 jcp.com
 845-5210
 orig. \$44



WHILE THEY LAST!

60% OFF

ST. JOHN'S BAY
 APPAREL FOR HER

select styles
 including petites* & women's sizes
 \$3.99-\$19.99 orig. \$12-\$50



WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY
 CORDUROY
 PANTS
 jcp.com
 846-5001
 orig. \$44



WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY
 BOOTCUT OR
 STRAIGHT-LEG
 JEANS
 including
 petites* sizes
 jcp.com
 846-3093,
 846-3080
 orig. \$44



WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY
 SWEATER
 TUNIC
 jcp.com
 845-5219
 orig. \$44





WHILE THEY LAST!

7⁹⁹

**MADE FOR LIFE
QUARTER-ZIP OR V-NECK
BRUSHED FLEECE PULLOVER**

including petites' sizes
jcp.com 829-4009, 829-4012 orig. \$18-\$22

\$9.99 WOMEN'S SIZES
jcp.com 980-3185, 980-3186 orig. \$26-\$30



WHILE THEY LAST!

9⁹⁹

**MADE FOR LIFE VELOUR
JACKET OR PANTS**

including petites' sizes
jcp.com 829-5043,
829-8050 orig. \$36

\$11.99 WOMEN'S SIZES
jcp.com 980-6272,
980-6271 orig. \$40



WHILE THEY LAST!

**50-
60%
OFF**

**MADE FOR LIFE
ACTIVEWEAR**

select styles
including petites'
& women's sizes

\$6.99-\$14.99
orig. \$18-\$42



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.

WHILE THEY LAST!

12⁹⁹



jcp.com
840-4245
orig. \$36



WHILE THEY LAST!

16⁹⁹

XERSON
PUFFER VEST OR
PERFORMANCE
LEGGINGS

jcp.com 840-5330,
840-8105
orig. \$44



WHILE THEY LAST!

14⁹⁹

XERSON
HALF-ZIP
PERFORMANCE
PULLOVER

jcp.com
840-4822
orig. \$38



WHILE THEY LAST!
60% OFF

XERSON ACTIVEWEAR
FOR HER

select styles
including women's sizes
\$7.99-\$21.99 orig. \$20-\$60



XERSON.



WHILE THEY LAST!
25% OFF

NIKE FLEECE FOR HER
select styles
\$45 reg. \$60



JUST
DO IT.

GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.



A.N.A.
LONG-SLEEVE
TEE



WORTHINGTON
SEAMLESS TANK
OR CAMI
jcp.com
832-1080
orig. \$16



ST. JOHN'S BAY
3/4-SLEEVE
TEE

jcp.com
845-1684
orig. \$16

STYLUS
LONG-SLEEVE
TEE

jcp.com
850-1470
orig. \$16

WHILE THEY LAST!
5.99
KNIT TOP FOR HER
a.n.a, Worthington,
St. John's Bay & Stylus
select styles
including petites' sizes



ST. JOHN'S BAY
MOCKNECK OR
TURTLENECK

jcp.com
845-1692,
845-1693
orig. \$16



ST. JOHN'S BAY CABLE SWEATER
jcp.com 845-5205 orig. \$30



ST. JOHN'S BAY MARLED CABLE SWEATER
jcp.com 845-5220 orig. \$36



ST. JOHN'S BAY CABLE TURTLENECK SWEATER
jcp.com 845-5208 orig. \$30



ST. JOHN'S BAY RIBBED SWEATER
jcp.com 845-5209 orig. \$36



A.N.A DOLMAN SWEATER
jcp.com 842-4118 orig. \$36



A.N.A MESH SWEATER
jcp.com 842-4031 orig. \$36



ST. JOHN'S BAY HENLEY SWEATER
jcp.com 845-5214 orig. \$36



A.N.A HIGH-LOW SWEATER
jcp.com 842-4902 orig. \$30



STYLUS CABLE SWEATER
jcp.com 850-5263 orig. \$36



WORTHINGTON SWEATER
jcp.com 831-1022 orig. \$30



STYLUS SWEATER
jcp.com 850-5260 orig. \$44



WORTHINGTON CARDIGAN
jcp.com 831-1016 orig. \$30



WHILE THEY LAST!
9.99
SWEATER FOR HER
St. John's Bay, a.n.a,
Stylus & Worthington
select styles
including petites' sizes

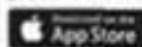
Prices effective 11/26/15 - 2PM 11/27/15 (12AM CST 11/26/15 - 2PM CST 11/27/15 on jcp.com), unless otherwise noted. Items are subject to availability and may not be available in all JCPenney stores or on jcp.com. "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. "Original" prices may not have been in effect during the past 90 days or in all trade areas. Prices and merchandise availability subject to change without notice. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. "Original" and Best Value items will remain at advertised prices after event. Percentages off original/regular prices, all amounts, unless otherwise noted. Action items may exclude percentage off. MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down to the nearest whole dollar. **Coupon Giveaway Offer:** No purchase necessary. Coupon Giveaway ends 11/30/15. Some restrictions and exclusions apply. See jcp.com for details. Sweepstakes available at jcp.com/sweepstakes. Void where prohibited. 1,475,000 Coupons available during the Giveaway Offer. 1,392 \$500 Coupons, Odds: 1:1,019; 14,890 \$100 Coupons, Odds: 1:100; and 1,404,810 \$10 Coupons, Odds: 1:1. Sponsor: J.C. Penney Corporation, Inc. 1000 Yorkwood Drive, Plano, TX 75075. Sweepstakes begins 11/26/15 and ends 11/30/15. Applies to online and delivery (4-7 business days) on purchases made 11/26/15 - 11/30/15 of \$49 or more, after promotional discounts and excluding taxes, to a home, office, dorm anywhere within the United States or its territories, or to a 17-day stay (up to 17 nights) at \$79 or more after promotional discounts and excluding taxes. You will be contacted when your order arrives in store. Free shipping offers do not apply to large/heavy items delivered via truck. For restrictions and terms, visit jcp.com/sweepstakes.



JCPenney



DOWNLOAD THE
JCPENNEY APP
& SHOP ALL DAY
THANKSGIVING!
SNAP2SHOP™: Scan anything
you see here to buy online



GET IN STORE EARLY! YOU COULD GET A

\$500 OFF
\$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM

STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply.
See page 71 for details.

\$100 OFF \$100
OR
\$10 OFF \$10

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply.
See page 71 for details.

OR



YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH
GRAND PRIZES

WHILE SUPPLIES LAST!

Some restrictions and exclusions apply. See page 2 for details.



WHILE THEY LAST!

29⁹⁹

ST. JOHN'S BAY PUFFER COAT
FOR HIM OR HER
jcp.com 518-3550, 263-5450
orig. \$100-\$150



WHILE THEY LAST!

14⁹⁹

GUYS' OR JUNIORS'
ARIZONA DENIM
jcp.com 523-4105,
664-8023
reg. \$40-\$42



WHILE THEY LAST!

8⁹⁹

DISNEY COLLECTION
CLASSIC DOLL OR
FIGURINE SET

jcp.com
979-8163,
979-8162,
979-8311
reg. \$12



WHILE THEY LAST!

**50-
60%
OFF**

STAR WARS™
THE FORCE
AWAKENS
APPAREL
select styles
\$7.99-\$49.99
reg. \$20-\$100
Styles vary by store.



WHILE THEY LAST!

3⁹⁹

BABIES' OR
TODDLERS'
OKIE DOKIE
MATCH-UPS
newborn-5t
reg. \$12

\$4.99
PRESCHOOLERS'
SIZES
4-7
reg. \$14



WHILE THEY LAST!

2⁹⁹

HOME
EXPRESSIONS
100% COTTON
SOLID BATH
TOWEL
jcp.com
740-4900
reg. \$10

